

DOCKERS OFFICIAL YEAR BOOK ISC woodside **ROGRAMMED**

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2014 OFFICIAL YEAR BOOK OF THE FREMANTLE DOCKERS FOOTBALL CLUB

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A PRODUCT OF THE FREMANTLE DOCKERS COMMUNICATIONS DEPARTMENT

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FROM THE

PRESIDENT

he club's 2014 season proved that past performance is no guarantee of future success. And it was a season that demonstrated the importance of having your very best players, fit and available, through the season and for the finals.

It showed that whatever standard you reach as a team and as a club, there are 17 other clubs out there all doing their best and continually lifting the standard. And that whatever is good enough today, cannot be good enough for tomorrow.

It is also important to emphasise the positives from 2014. We were able to enjoy and experience a wonderful season of football with all the highs and lows in what was only the club's 20th season in the AFL.

We have now qualified for the finals three years in a row and in four of the past five years. Only Hawthorn, Geelong and Sydney have also played finals in each of the past three seasons and those clubs have won seven of the past eight premierships.

We were also top four in consecutive seasons for the first time in club history. It's good – but it's still not good enough. We need to use this experience as a foundation from which to build.



What you could not doubt is the effort of the Fremantle Dockers in an incredibly competitive competition — a competition where the best keep getting better and where we need to continually lift our expectations and delivery.

As always, I want to thank and acknowledge the tireless efforts of everyone at the club. This includes our football department, led by Ross Lyon, Chris Bond and Brad Lloyd, our playing group, which was again led exceptionally well by captain Matthew Pavlich, and the administration staff, headed up by Steve Rosich.

While we remain a financially strong club, we still sit well apart from the top five most prosperous clubs, especially those subsidised with pokies revenue, meaning that we run our club as a business with millions of dollars less in revenue than some of our competitors on the east coast.

We are also subject to lower distributions and increased fees and taxes as a result of a revised equalisation strategy by the AFL, and have made our biggest-ever payments to the WA Football Commission to grow and support community football.

In a tough economy this means that we need to be vigilant and continue to work smarter and harder than our competition on and off the field. More than ever, we need to be a great business to be a great club.

2014 BOARD OF DIRECTORS



STEVE HARRIS



BEN ALLAN VICE-PRESIDENT



DALE ALCOCK



GRANT DONALDSON



It is very pleasing to announce another membership record in 2014 – the second year in a row. It's also worth noting that in 2014 the Fremantle Dockers were the number one AFL club for sales of on-field apparel – a fact that might not surprise anyone who takes note of the increasing amount of purple around town on game day, and throughout the year in Perth and around the country.

I am incredibly proud that wherever your club plays, at home or "anywhere, anytime" throughout Australia, we continue to have the loudest, proudest and most passionate supporters in the AFL.

A number of significant long-term projects continue apace. The new Perth Stadium is one year closer to completion. It will change the way we experience football in WA,

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STEVE HARRIS

and it will also change the business model for the club.

Our Elite Training and Administration Facility at Cockburn Central West is set to begin construction in 2015. This will have our club working and training from one of the best facilities in the AFL in a community centre with more than one million visitors a year.

Our partnership with Peel Thunder will go into its second year in 2015. We feel the \$600,000-plus annual investment we have committed to the project has already begun to pay dividends. It has given us the opportunity to play as a cohesive group, however we still have a long way to go to deliver success at Peel. It is important to remember that it is only our first year.

Our first-ever Doig Medallist Peter Mann was re-elected unopposed to our board in 2014. I take this as a sign of confidence of the membership with the board and the direction we are taking the club and I would like to recognise my fellow board members for their efforts.

I'm incredibly excited about 2015, as I know all our members and supporters are. In the change rooms after our last game of 2014, Ross Lyon, Chris Bond, Steve Rosich and I started a vigorous discussion about what we needed to be doing better to deliver in 2015. Here we were just off the ground and already planning for next season. We are hungry, we are relentless and we are focused on success.

Our members can expect to see this attitude and competitiveness on the field, and a playing group which will continue working without compromise to get better, fitter and stronger to deliver success.



PETER MANN



JENN MORRIS



BRIAN O'DONNELL



STEPHEN O'REILLY



FROM THE

s we look back on 2014, our 20th season in the AFL competition, it's important to acknowledge and thank all of the people who contributed to our season, both on and off the field.

To our members, supporters, corporate partners and sponsors, we thank you for your outstanding support and helping us achieve a membership record for the second consecutive year, making it five consecutive years of membership growth. All but one of our home games sold out in 2014 and the club led the AFL for on-field apparel sales in 2014, which was a fantastic result. It goes to show we have the most passionate fans who are proud to wear the Fremantle colours.

To our football department, led by Ross Lyon, Chris Bond and Brad Lloyd, we thank you for your professionalism and dedication. Unfortunately, we did not get the result we had hoped for after our second consecutive finish in the top four following the home and away season, but this takes nothing away from the hard work each and every member of the football department put in during 2014.

Our players, captained by Matthew Pavlich, put their bodies on the line and never stopped working hard and without compromise in pursuit of success. That this has become the bare expectation speaks volumes to the values that the playing group hold dearest.

We congratulate all those players who achieved individual honours this year. Nat Fyfe had a terrific season that was recognised with a second consecutive Doig Medal as well as All Australian selection and being named the AFL Players' Association Most Valuable Player. Nat also polled the second-most votes in the Brownlow Medal in his outstanding season.

Nat was joined in the All Australian team by Aaron Sandilands



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STEVE ROSICH

and Hayden Ballantyne, who were very deserving of these high honours.

Jon Griffin won the AFLPA Education and Training Excellence Award for his efforts to ensure a future post-football. This is a credit

to Jon and the system we have in place at the club to look after the players' welfare, both during and after their careers.

There were a number of important player milestones in 2014. Matthew Pavlich made history by being the first player from either WA AFL club to reach 300 games. This was an amazing achievement and testament to the professionalism that Matthew has displayed for such a long period of time. Aaron Sandilands and David Mundy played their 200th games for the club, while Paul Duffield joined the esteemed list of life members by reaching 150 games.

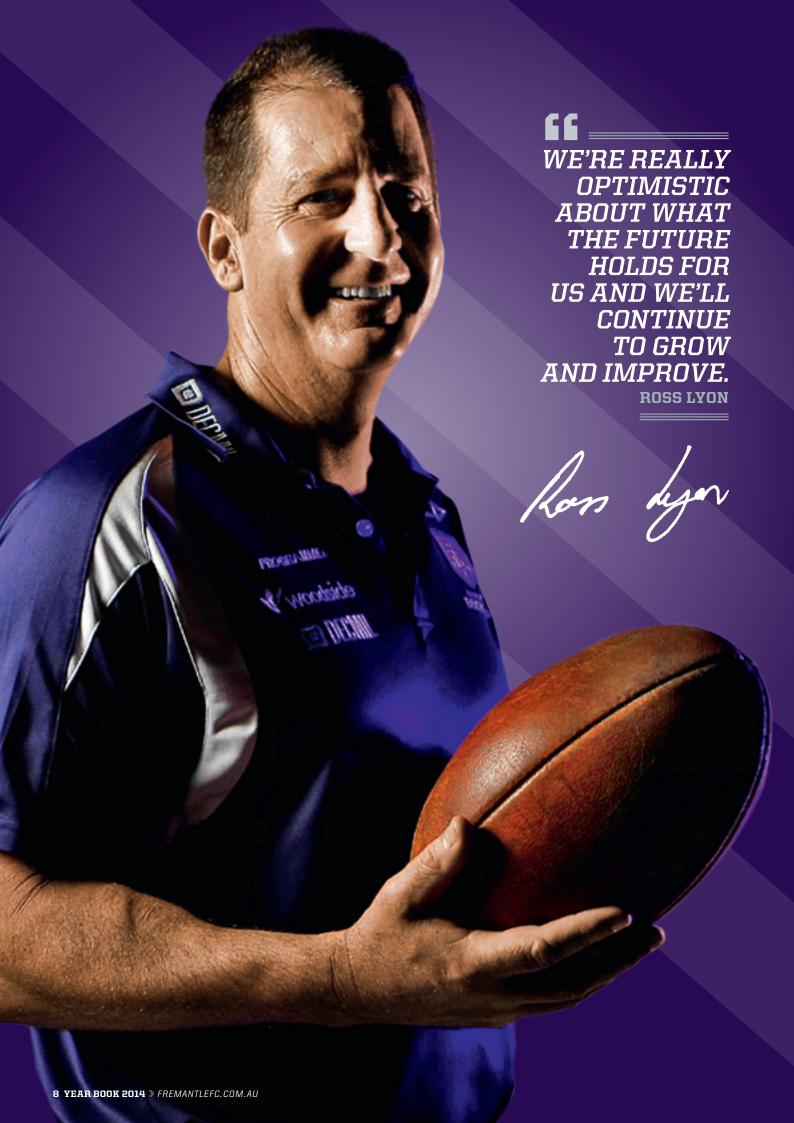
To our board members and club staff, thank you for your tireless efforts. You all work so hard to service our club and its members. You are the ones driving our desire to continue to improve to give us the best possible chance of achieving success.

We are excited by the challenges and opportunities that season 2015 will present to us. Our home fixture will offer fans another set of blockbuster games that we will be thrilled to be involved in with Patersons Stadium filled with purple.

Our Elite Training and
Administration Facility at Cockburn
Central West is due to begin
construction in early 2015, while
work continues on the new Perth
Stadium at Burswood. We will be
working diligently to ensure the
club's best interests regarding
memberships, ticketing and
corporate opportunities are met
through ongoing discussions with
the State Government, the WAFC
and the AFL.

Thank you again for your support in season 2014 and we look forward to 2015 with excitement and optimism.







Fremantle's senior coach looks back at season 2014.

oming off the disappointment of losing the 2013 Grand Final, there was a lot of drive to try and atone for that, but as always, everyone starts equal and there are no guarantees in the AFL. We had to do an incredible amount of hard work over summer. It was a very short pre-season and we had challenges with players coming back late because of our deep advance into the finals series. But we got to the line ready to go and we had a resounding round one victory over Collingwood in Melbourne to start the 2014 season.

We ran into some headwinds with form, injury and suspension, we were up and down a little bit. But I thought we handled it quite well. We won 16 games to finish top four and that is a significant achievement.

We stuck together and we really came home strongly and improved our footy. We made some tweaks to how we played and I thought we began to play our best football towards the end of the year – there were strong performances against Hawthorn and Port Adelaide at Patersons Stadium, in particular.

Unfortunately, we ran into some factors that were out of our control in the finals. We went to Sydney with some real adversity. We had lost Luke McPharlin and



Michael Johnson before the finals and ran into some obstacles at the airport. ANZ Stadium is also a unique ground so we were faced with some challenging conditions. We gave ourselves a chance but we just couldn't take our opportunities and made some costly errors. Ultimately, Sydney

were a bit too good. We then lost Hayden Ballantyne after the Sydney game and Alex Silvagni was a late withdrawal before the Port Adelaide final. These are certainly not excuses – the teams we put out there were fully available and fit.

I certainly don't think we embarrassed ourselves in the

finals. I think we planned really well against Port. We were dominating the game and should have been further in front at half-time. It should have almost been closed out, but to Port's credit they adjusted and we made some basic errors that were costly. A big opportunity slipped through our hands and Port were good enough to take it.

We finished on a disappointing note, but overall I was very proud of the playing group. We committed to the task, we had strong leadership and we certainly didn't fracture. Our young players continued to grow – Hayden Crozier, Lachie Neale, Cam Sutcliffe, Matt Taberner and Michael Apeness played, and our veterans were invigorated.

We're really optimistic about what the future holds for us and we'll continue to grow and improve. At the end of the day, failure is feedback, we didn't quite get it done, but there was a lot to take out of the season.

As always, I would like to acknowledge our members and supporters and our corporate partners for their continued support in 2014. I know, having run into a number of members around the streets, they are incredibly positive and enthusiastic about where we are at and proud of the efforts we gave. But we all have an agitation about us that we want to improve and keep pushing to be successful.



MATTHEW



ince the club made significant changes to its list six years ago, the expectations of our members and supporters continues to rise. Having made four of the past five finals series and a Grand Final in 2013, we also expect a lot from ourselves as well. While we fought through adversity and challenges and showed a great deal of resilience in 2014, it was bitterly disappointing to go out of the finals in the fashion we did. We'll be doing everything we can to rectify that in 2015.

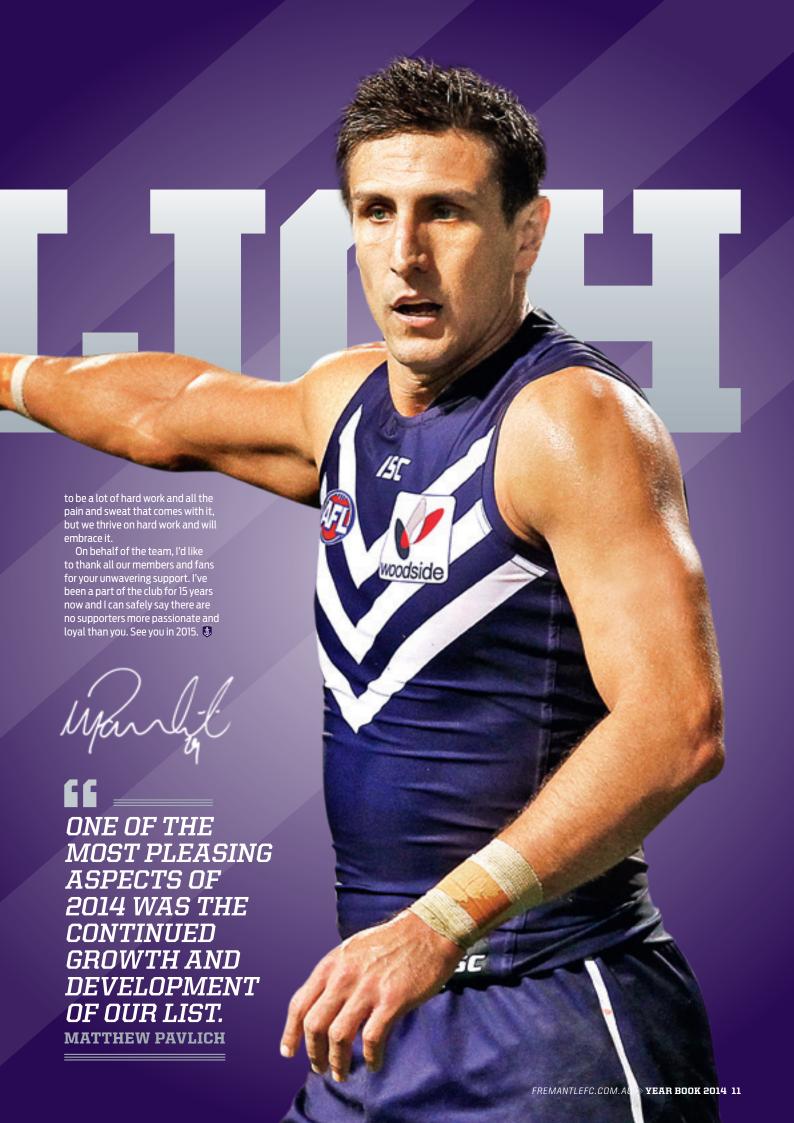
Whilst unhappy with our ultimate result last season, it's always important at the conclusion of every year to highlight the positives. We were able to win 16 games and finish in the top four again. It was the first time in club history we had achieved a top four position in consecutive seasons.

One of the most pleasing aspects of 2014 was the continued growth and development of our list. We saw a group of emerging leaders and middle-tier players perform strongly this season. Nat Fyfe and Stephen Hill in particular have become ultra consistent and high performing individuals, and we're expecting them to continue along that path of development. There is also a talented group of players entering their fourth seasons. Lachie Neale, Cam Sutcliffe, Hayden Crozier and Tom Sheridan joined us in the 2011 National Draft, which was at a really significant time for us. They all played some very

important games for us this season and really took it upon themselves to take a greater role in the team and push on with it. As a senior plaver who has been waiting for our youth to emerge, it warmed my heart to see this take place. Everyone associated with the club should be excited to see their continued development. The club also has a number of talented players in the early stages of their careers. Matt Taberner was one who showed he has the potential to be a key forward for Fremantle for years to come.

Obviously, we didn't get what we desired in 2014, which was a premiership. We had come very close in 2013, but we were given a reminder this season how brutal the competition can be if you are not at the top of your game. A promise to all our members and supporters is that we'll be doing our very best throughout the pre-season to give us the best possible chance of achieving the ultimate success.

On Doig Medal night, Ross
Lyon made it clear to expect an
uncompromising and relentless
summer. That motivates me and
I know all of the players are up
for the challenge. We're going to
change a bit of the structure of
the pre-season, which is probably
due and warranted given the ever
evolving game we play. We need to
improve and we need to get better.
The playing group have really
bought into Ross' philosophy that
premierships are won and lost from
November to March. There's going





CLUB OPERATIONS

STRATEGIC PROJECTS

The club continues to make significant projects, headlined by the new Elite Training and Administration Facility at Cockburn Central West and the 60,000-seat new Perth Stadium at Burswood. The club is also continuing to develop a partnership with Curtin University across its multimedia platforms, with Curtin providing significant assistance in our coverage of Peel Thunder in 2014. We look forward to an expanded relationship in the multimedia area in 2015 leading into the move to the new Cockburn facility in 2017. This partnership is being further explored in the areas of exercise science, physiotherapy, business, community and membership. We look forward to providing more details about the partnership in the future as discussions progress.

Elite Training and Administration Facility

The project is progressing rapidly with the builder expected to be onsite in early 2015. We are excited about this innovative project and look forward to work formally getting underway and to the project being completed prior to the 2017 AFL season. Please refer to page 31 for more information.

New Perth Stadium

The club has been working closely with other members of football in WA and the State Government to progress the new stadium. We are very pleased with the progress and by the appointment of the WESTADIUM consortium earlier this year to design, build, partially finance and maintain the stadium and sports precinct. We look forward to progressing the design with the State Government and WESTADIUM and to continuing discussions with the State Government as to the club's use of the stadium. Please refer to page 31 for more information.

Fremantle Oval

We continue to work with all stakeholders in exploring options for Fremantle Oval's future post the club's relocation to the new facility at Cockburn Central West. We have formed a committee with the City of Fremantle, East Fremantle Football Club, South Fremantle Football Club, the WA Football Commission and the Department of Sport and Recreation to explore all options for Fremantle Oval, with a focus on the concept of co-location of South Fremantle and East Fremantle Football Clubs at Fremantle Oval. We look forward to continuing this work through 2015.

Patersons Stadium

The club worked with the WA Football Commission and the West Coast Eagles to deliver a new southern video board, upgraded northern video board and upgraded PA system for the venue in 2014. We continue to investigate ways to further enhance the facility and services for our members and supporters at Patersons Stadium in the years leading up to the new Perth Stadium.

BUSINESS OPERATIONS Members and Fans

2014 saw a record 48,777 members sign up to be part of the Purple Army, which includes the largest percentage of female members for any club in the AFL. In addition, almost 400,000 fans attended our home games which included 10 out of our 11 home games being sell-out matches and a season-high attendance of 40,490 for our game against West Coast in round 15.

Merchandise

Fremantle was ranked the number one club in the competition for on-field apparel sales in 2014. Freo jumped from third in 2013 to top spot in 2014, accounting for 10.5 per cent of total on-field apparel club sales across the AFL. The top-five selling Freo items in 2014 were the home

guernsey, clash guernsey, purple player's polo, men's performance hoodie and the training singlet.

Author and former board member Les Everett's book Fremantle Dockers: An Illustrated History was officially released on Friday 1 August. The book was an overwhelming success, with an initial print run of 5000 snapped up and a special leather-bound version also released. A second print run was subsequently commissioned by our publisher Slattery Media Group. Copies from the re-print will be available for purchase in early December, either online via fremantlefc.com.au or at either of the club's two team stores.

Community Goals

In 2014 the partnership between the Fremantle Dockers and Sports Education and Development Australia (SEDA) continued to flourish to include classes in Fremantle, Leederville, Lathlain and Bunbury. There are now almost 100 students involved in the partnership with the club and SEDA. The SEDA-run courses help year 11 and year 12 students transition from school to employment or further study.

"Live the Dream", "Welcome to Freo" and "Freo Fundamentals" continue to be our flagship



programs in the community via which the club continues to interact with almost 200,000 school children annually.

Events

The club recognised 20 years of the Fremantle Dockers in 2014, culminating with the 20-Year Gala Dinner on Friday 1 August. This event was attended by a large number of past and present Fremantle players including Peter Bell, Matthew Pavlich, Ben Allan and Shaun McManus.

We also hosted a past players curtain raiser prior to the round 17 home game versus Greater Western Sydney, with former players including Matthew Burton, Daniel Bandy, Shane Parker and Brendon Fewster donning the jumper again for a fun kick around with their families on Patersons Stadium.

2014 Charity Partnerships

Principal Partners

- Starlight Children's Foundation
- Constable Care Child Safety Foundation
- » Redkite

Community Event Partners

- » RSPCA WA
- The Centre for Cerebral Palsy
- The Premier's Summer Reading Challenge
- \gg The Lung Institute of WA
- Reconciliation WA
- The Leukaemia Foundation

The 12th Starlight Purple Haze Game, proudly supported by Fremantle Ports, took place in round two against Gold Coast at Patersons Stadium and was another overwhelming success with our members and fans.
A new record fundraising total of \$151,163 was reached on game day, taking the grand total raised for the children's charity since 2003 to \$685,598.

FINANCE

The club received tremendous support from members, supporters, sponsors and corporates in season 2014. These support levels have enabled the club to make important strategic investments in:

- Our football operations and player payments to ensure that we have the best opportunity to maintain and build on our on-field results. This investment in the football department is part of the club's strategic direction to focus on delivering sustained on-field success.
- Our new world-class Elite Training and Administration Facility to be built at Cockburn Central West. This exciting new project will be a catalyst for providing a solid base for growth and performance in the years to come.
- Our obligations to the WA football community, highlighted by the forecast total contribution of \$5.7 million to the WAFC, which includes the committed payments relating to our partnership with Peel Thunder in the WAFL (where our players are hosted) and school/community program sponsorships in WA.



Our services and support of our members, corporate partners and sponsors.

Financially, the AFL continues to be a challenging operating environment with the costs of meeting the investments outlined earlier and the obligations of competing in the toughest club sporting competition in the world. Figures are not final at the time of publishing this report, and are subject to audit clearance, however it is anticipated that the club will achieve a 12th consecutive operating profit.

Looking ahead, changes by the AFL (via equalisation measures), will further enhance the competitive environment for the club. The club has the challenge of absorbing these decisions which negatively impact financially, whilst maintaining investment in football operations and strategic projects. Hence the ongoing financial support the club receives from members, corporate partners and sponsors is vital. The club remains positive that the investments being made now will drive the success and financial stability in years to come.

COMMERCIAL PARTNERS

The club welcomed a number of new sponsors and corporate partners in 2014, headlined by new shorts sponsor Amcom, airline partner Virgin Australia and Gatorade. In our 20th year, we also acknowledge two sponsors who have been with us from the beginning, 92.9 and The West Australian.

Co-major sponsor Programmed and apparel sponsor ISC both extended their partnerships with the club for a further four years, taking their support through to the end of the 2018 season.

Our sponsors continued to bring the stadium and our off-field fan engagement to life through numerous activations and initiatives. This was highlighted by the Virgin Australia Giveback Program, where our members and fans signed up and travelled in great numbers. At the completion of the campaign, 110 lucky recipients were rewarded with an all-expenses paid trip to the 2014 Toyota AFL Grand Final.

With the support of our Indigenous Program Partner, Woodside and apparel partner ISC, the club introduced two new guernseys in 2014, a 20-year guernsey worn in round 17 featuring the names of our current and past players alongside those of more than 800 members and supporters, and a new Indigenous Round guernsey, proudly featuring the Sorry Day flower.

Once again, we received overwhelming support for our major events including our Grand Final event at the Grand Hyatt in Melbourne, the Season Launch and Doig Medal at Crown Perth and our Gala Dinner at Perth Convention and Exhibition Centre

Thank you to our major sponsors, Programmed and Woodside and to all sponsors and corporate partners for your continued support of the club.

FREMANTLE DOCKERS HONOUR BOARD

YEAR	PRESIDENT	CEO	COACH	CAPTAIN	DOIG MEDALLIST
1995	Ross Kelly	David Hatt	Gerard Neesham	Ben Allan	Peter Mann
1996	Ross Kelly	David Hatt	Gerard Neesham	Ben Allan	Stephen O'Reilly
1997	Ross Kelly	David Hatt	Gerard Neesham	Peter Mann	Dale Kickett
1998	Ross Kelly/Ross McLean	David Hatt	Gerard Neesham	Peter Mann	Jason Norrish
1999	Ross McLean	David Hatt	Damian Drum	Chris Bond	Adrian Fletcher
2000	Ross McLean	David Hatt	Damian Drum	Adrian Fletcher/Shaun McManus	Troy Cook
2001	Ross McLean	David Hatt/Cameron Schwab	Damian Drum/Ben Allan	Adrian Fletcher/Shaun McManus	Peter Bell
2002	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell	Matthew Pavlich
5003	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell	Peter Bell
2004	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell	Peter Bell
2005	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell	Matthew Pavlich
2006	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell	Matthew Pavlich
2007	Rick Hart	Cameron Schwab	Chris Connolly/Mark Harvey	Matthew Pavlich	Matthew Pavlich
2008	Rick Hart	Cameron Schwab/Steve Rosich	Mark Harvey	Matthew Pavlich	Matthew Pavlich
2009	Rick Hart	Steve Rosich	Mark Harvey	Matthew Pavlich	Aaron Sandilands
2010	Steve Harris	Steve Rosich	Mark Harvey	Matthew Pavlich	David Mundy
2011	Steve Harris	Steve Rosich	Mark Harvey	Matthew Pavlich	Matthew Pavlich
2012	Steve Harris	Steve Rosich	Ross Lyon	Matthew Pavlich	Ryan Crowley
2013	Steve Harris	Steve Rosich	Ross Lyon	Matthew Pavlich	Nat Fyfe
2014	Steve Harris	Steve Rosich	Ross Lyon	Matthew Pavlich	Nat Fyfe

COACHES					
COACH	GAMES	WINS	LOSSES	DRAWS	WINNING %
Ross Lyon (2012-present)	73	49	23	1	67%
Mark Harvey (Rd 16, 2007-2011)	97	39	58	0	40%
Chris Connolly (2002-Rd 15, 2007)	129	67	62	0	52%
Ben Allan (Rd 10-22, 2001)	13	2	11	0	15%
Damian Drum (1999-Rd 9, 2001)	53	13	40	0	25%
Gerard Neesham (1995-1998)	88	32	56	0	36%

2014 AFL DEBUTS				
PLAYER	ROUND	OPPONENT	DATE	
Michael Apeness	16	Melbourne	Saturday 5 July	
Max Duffy	20	Geelong	Saturday 9 August	
CON REGAN ME	MORIAI	. AWARD		
Beryl Regan, Chris Connolly 2007				
Tony Buhagiar 200		2009		



BEACON AWARD	CLUBMAN	GOAL SCORER	MEMBERSHI
Scott Chisholm	-	Peter Mann (33)	18,456
Gavin Mitchell	-	Kingsley Hunter (33)	19,622
Mark Gale	-	Kingsley Hunter (32)	19,949
Brad Dodd	Chris Bond/Jason Norrish	Clive Waterhouse (30)	22,186
Clem Michael	Ashley Prescott	Tony Modra (71)	24,896
Paul Hasleby	John Rankin	Clive Waterhouse (53)	24,925
Dion Woods	Leigh Brown	Matthew Pavlich/Justin Longmuir (28)	23,898
Paul Medhurst	Shaun McManus	Trent Croad (42)	23,775
Graham Polak	Troy Longmuir	Paul Medhurst (50)	25,368
Andrew Browne	Matthew Carr	Paul Medhurst (41)	32,780
David Mundy	Troy Cook	Matthew Pavlich (61)	34,124
Marcus Drum	Luke Webster	Matthew Pavlich (71)	35,666
Robert Warnock	Heath Black	Matthew Pavlich (72)	43,343
Rhys Palmer	Luke Webster	Matthew Pavlich (67)	43,366
Stephen Hill	Michael Johnson	Matthew Pavlich (28)	39,206
Michael Barlow	Matt de Boer	Matthew Pavlich (61)	40,069
Tendai Mzungu	Matt de Boer	Kepler Bradley/Chris Mayne (25)	42,762
Lee Spurr	Tendai Mzungu	Matthew Pavlich (69)	42,918
Cameron Sutcliffe	Lee Spurr	Michael Walters (46)	44,035
Matt Taberner	Alex Silvagni	Hayden Ballantyne (49)	48,777



FREMANTLE GAMES PLAYED

Matthew Pavlich*	313
Shane Parker	238
Shaun McManus	228
Luke McPharlin*	226
Aaron Sandilands*	216
David Mundy*	210
Paul Hasleby	208
Antoni Grover	202
Michael Johnson*	190
Ryan Crowley*	188
Peter Bell	163

LIFE MEMBERS

POSITION

Chairman

Player

Physio

Doctor

Player

Player, Coach,

Administrator

President

MEMBER

Ross Kelly

Shane Parker

Paul Hasleby

James Walker

Antoni Grover

Luke McPharlin*

David Mundy*

Ryan Crowley*

Dr Jeffrey Boyle

Dr Ken Withers

Paul Duffield*

Ben Allan

Aaron Sandilands*

Michael Johnson*

Troy Cook

Peter Bell

Rick Hart

Shaun McManus

Matthew Pavlich*

FREMANTLE GOALS KICKED

Matthew Pavlich*	659
Jeff Farmer	224
Hayden Ballantyne*	180
Clive Waterhouse	178
Justin Longmuir	166
Paul Medhurst	166
Chris Mayne*	150
Tony Modra	148
Paul Hasleby	131
Peter Bell	130
Des Headland	125

YEARS OF SERVICE

1994 - 1998

1995 - 2007

1995 - 2008

2000 - 2010

1998 - 2007

2000 - 2007

2001-2012

2002-2009

2002 - present

2003 - present

2005 - present

2005-present

2005 - present

1995 - present

1995 - present

2006 - present

1995 - present

1995, 2001 - 2008

2000 - present

CAREER BROWNLOW VOTES

Matthew Pavlich*	122
Peter Bell	80
Nat Fyfe*	75
Aaron Sandilands*	68
Paul Hasleby	67
David Mundy*	51
Shaun McManus	42
Michael Barlow*	40
Troy Cook	35
Adrian Fletcher	31
Stephen Hill*	26
Hayden Ballantyne*	26
Des Headland	26

CLUB FINALS RECORD

Finals Played	13
Finals Wins	5
Finals Losses	8
Winning %	38.5%

FINALS PLAYED

Matthew Pavlich*	13
Aaron Sandilands*	13
David Mundy*	12
Ryan Crowley*	12
Michael Johnson*	9
Paul Duffield*	9
Nat Fyfe*	9
Stephen Hill *	9
Chris Mayne*	9
Matt de Boer*	8
Nick Suban*	8
Michael Walters*	4

AFL RISING STAR

Paul Hasleby	2000	Rhys Palmer	2008

ALL AUSTRALIAN

Nat Fyfe*	2014
Hayden Ballantyne*	2014
Michael Johnson*	2013
Luke McPharlin*	5015
Aaron Sandilands*	2008, 2009, 2010, 2014
Peter Bell	2003
Paul Hasleby	2003
Matthew Pavlich*	2002, 2003, 2005, 2006, 2007, 2008

GAMES AS CAPTAIN/ACTING CAPTAIN

Matthew Pavlich*	167 Games (2007-present)
Peter Bell	107 Games (2002-2006)
Shaun McManus	44 Games (2000, 2001)
Adrian Fletcher	44 Games (2000, 2001)
Peter Mann	40 Games (1997-1998)
Ben Allan	22 Games (1995)
Chris Bond	19 Games (1999)

MOST CONSECUTIVE GAMES

Matthew Pavlich*	160	Rd 15, 2001 to Rd 16, 2008
David Mundy*	124	Rd 6, 2005 to Rd 16, 2010
Paul Hasleby	90	Rd 1, 2002 to Rd 1, 2006
Troy Cook	88	Rd 1, 2000 to Rd 22, 2003
James Walker	87	Rd 10, 2001 to Rd 7, 2005
Paul Medhurst	85	Rd 9, 2002 to Rd 4, 2006
Shaun McManus	82	Rd 19, 2000 to Rd 11, 2004
Peter Bell	79	Rd 10, 2001 to Rd 21, 2004
Michael Johnson *	78	Rd 14, 2010 to Rd 22, 2013
Ryan Crowley*	77	Rd 21, 2011 to present





123

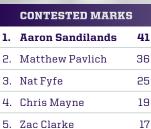
MATTHEW PAVLICH

121

PAUL DUFFIELD

111 MICHAEL BARLOW

110 MICHAEL JOHNSON





UNCONTESTED MARKS			
1.	Lee Spurr	117	
2.	Paul Duffield	112	
3.	Michael Barlow	107	
4.	Michael Johnson	101	
5.	Cam Sutcliffe	98	

TOTAL DISPOSALS



588

DAVID
MUNDY



DISPOSAL EFFICIENCY

> LUKE McPHARLIN



540 LACHIE NEALE



ZAC DAWSON, PAUL DUFFIELD



535 NAT FYFE



LEE SPURR



505 MICHAEL BARLOW



TOMMY SHERIDAN



463



CHRIS MAYNE

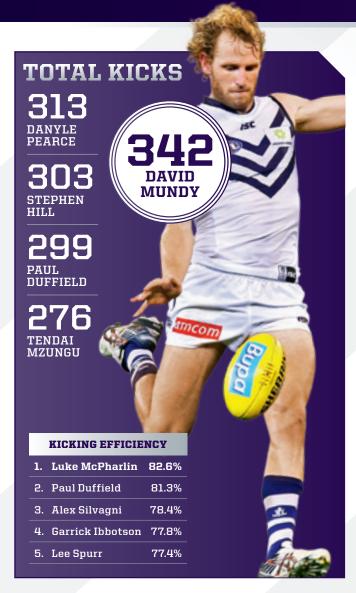
CONTESTED POSSESSIONS

1.	Nat Fyfe	322
2.	David Mundy	281
3.	Lachie Neale	237
4.	Michael Barlow	205
5.	Stephen Hill	174

UNCONTESTED POSSESSIONS

1.	Paul Duffield	321
2.	David Mundy	315
3.	Lachie Neale	309
4.	Cam Sutcliffe	302
5.	Michael Barlow	298





	SPOILS	
1.	Zac Dawson	110
2.	Michael Johnson	63
3.	Luke McPharlin	52
4.	Aaron Sandilands	49
5.	Cam Sutcliffe	41

	REBOUND 50s		
1.	Paul Duffield	84	
2.	Lee Spurr	75	
3.	Michael Johnson	74	
4.	Cam Sutcliffe	58	
5.	Tendai Mzungu	53	

LOOSE BALL GETS			
1.	Nat Fyfe	85	
2.	Lachie Neale, Danyle Pearce	79	
3.	David Mundy	76	
4.	Stephen Hill	74	
5.	Tendai Mzungu	69	

	INSIDE 50s	
1.	Danyle Pearce	127
2.	Stephen Hill	105
3.	David Mundy	97
4.	Nat Fyfe, Tendai Mzungu	69
5.	Matthew Pavlich	62

HARD BALL GETS			
1.	David Mundy	107	
2.	Nat Fyfe	103	
3.	Lachie Neale	94	
4.	Michael Barlow	89	
5.	Aaron Sandilands	64	

	SCORE ASSISTS	
1.	Stephen Hill, Danyle Pearce	29
2.	Chris Mayne	28
3.	Nat Fyfe	25
4.	Matthew Pavlich	23
5.	Hayden Ballantyne, Michael Barlow, Nick Suban	55

TACKLES



109
DAVID
MUNDY



98 PAUL DUFFIELD



97 MICHAEL BARLOW



94 NAT FYFE



91 CHRIS MAYNE

HITOUTS

1.	Aaron Sandilands	890
2.	Zac Clarke	252
3.	Nat Fyfe	27
4.	Jack Hannath	26
5.	David Mundy	21

CLEARANCES		
1.	Nat Fyfe	135
2.	David Mundy	134
3.	Lachie Neale	96
4.	Michael Barlow	75
5.	Stephen Hill	71

5.	Stephen Hill	71	
RUNNING BOUNCES			
1.	Michael Johnson	31	
2.	Stephen Hill	27	
3.	Cam Sutcliffe	14	
4.	Danyle Pearce	9	
5.	Matthew Pavlich, Luke McPharlin	8	







20 YEARS OF THE FREMANTLE DOCKERS

s the Fremantle
Dockers prepared
to take on Greater
Western Sydney
in round 17 this
season, the club's
20-year recognition activities were
just beginning.

In 1995 Fremantle was the AFL's newest club, and here it was, two decades later, taking on the league's 18th and latest franchise.

From the first game against Richmond at the MCG to the club's historic maiden Grand Final appearance in 2013, there have been plenty of memories throughout the journey.

Club heroes such as Ben Allan, Shaun McManus and Peter Bell along with current stars Matthew Pavlich, Aaron Sandilands and Nat Fyfe are just a few of the names that have made the club what it is today.

The club's board had identified documenting its history, players and brand as a priority in 2008.

In 2010, former board member and inaugural *Docker* magazine editor Les Everett took on the task of compiling the information.

This culminated in the concept of publishing the information in book format.

As part of recognising the club's 20th season in the AFL, the launch of *Fremantle Dockers:* An Illustrated History took place with the help of Allan, Pavlich and Everett, along with president Steve Harris and chief executive officer Steve Rosich.

The book has been an overwhelming success, with an initial print run of 5000 being snapped up and a special leather-bound version also released.

A second print run has been commissioned and more copies will be available in early December.

The game itself against Greater Western Sydney was another historic moment with the players wearing a commemorative guernsey featuring all the names of past and present Fremantle players.

It also featured the names of more than 800 fans and members who purchased the guernsey earlier in the season.

Prior to the main game, the likes of Daniel Bandy, Brad Wira, Matthew Burton and Roger Hayden joined ex-teammates and their children in a series of AFL 9s grid games as the curtain raiser.

The famous Rock'n Anchor was also on display outside Patersons Stadium and a group of 20-year members selected at random formed a guard of honour as the team ran out for the game.

To top off the massive day, Fremantle emerged 76-point winners with Hayden Ballantyne booting five goals.

The final event of the club's 20-year recognition activities was a special gala dinner held at the Perth Convention and Exhibition Centre. More than 1000 people were

in attendance, including former club captains Allan, Peter Mann, Chris Bond, McManus and Bell as well as current skipper Pavlich and players Lee Spurr, Ryan Crowley, Chris Mayne and Cam Sutcliffe.

Harris told the audience that the hard times the club had experienced over its first 20 years had forged the values that characterised the Fremantle Dockers today.

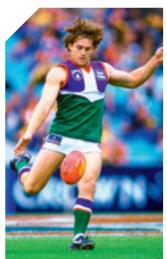
"We are what we are today as a result of our past," he said.

"Today we are strong, today we are independent and today we are resilient.

"This spirit is at the heart of the Fremantle Dockers, and this spirit is at the heart of every member, corporate partner and every supporter of the club."

A screening of an emotional 20-year moments video was another highlight of the evening as the audience reminisced over two decades of proud club history.









66

THIS SPIRIT IS AT THE HEART OF THE FREMANTLE DOCKERS, AND THIS SPIRIT IS AT THE HEART OF EVERY MEMBER, CORPORATE PARTNER AND EVERY SUPPORTER OF THE CLUB.

STEVE HARRIS



RECOGNITION: Bottom left CEO Steve Rosich speaks at the gala dinner.

Top left Inaugural captain Ben Allan. Top right David Mundy in action against GWS.

Bottom right The best fans in the land. Above Former captain Shaun McManus and wife Meegan enjoy the gala dinner.





AFLPA MVP AWARDS

Freo superstar Nat Fyfe added another accolade to his CV after an outstanding year.

at Fyfe's tremendous season achieved the ultimate recognition when his AFL Players' Association peers voted him their Most Valuable Player in 2014.

Fyfe polled 945 votes to edge out reigning MVP Gary Ablett Jnr (787 votes) and claim his first Leigh Matthews Trophy – the only football award decided by the AFL's 800-plus players.

Fremantle captain and AFLPA vice-president Matthew Pavlich presented the award to Fyfe via a live cross in Perth, which was beamed to more than 600 guests at the 2014 AFL Players' MVP Awards, held at Peninsula, Docklands.

Fyfe said afterwards it was incredibly humbling to be acknowledged by his peers.

"That's the highest recognition you can get against the guys that you go out to battle with each week," Fyfe said.

"I'm really grateful to everyone that did vote for me."

He added it was special to have the award announced by the player whom it is named after, Hawthorn playing legend and four-time premiership coach Matthews.

"Leigh is someone whose footy I didn't see much of because it

was before my time, but his footy opinion I still value really highly and I know Ross Lyon does as well, so again it's very humbling," he said.

The 23-year-old said the list of previous winners had also left him overwhelmed.

"It sent a bit of a shiver down my spine watching some of those guys, Wayne Carey and the Abletts, guys that I grew up idolising, so it's a little bit surreal to be on that list," Fyfe said.

Proud of his teammate, Pavlich reiterated what the award meant to the players.

'We take it incredibly serious, the voting process, and that stems from the first point when we nominate players from our own team and then vote for the MVP from the entire playing group in the AFL,"

"Whoever wins it is always a very good player and has had a very good year.

"For Nathan to win it is fantastic and great reward for a lot of hard work that he's put in."

AFLPA president Luke Ball also gave Fyfe strong praise.

"He's had a standout year... to be recognised by the 800 players who voted showcases just how much value is placed on this

award and Nat's performance this

Fyfe's teammate Jon Griffin was also recognised during the evening for winning the AFLPA **Education and Training** Excellence Award.

Griffin is currently chipping away at a Bachelor of Commerce in construction management and economics as well as a level 2 coaching course.

Griffin said off-field development was very important to him, and he even found it has aided his game.

good people, and if we're doing something outside of footy, we'll play better," he said.

year is a reflection of that," he said.

He will also finish a diploma of youth work in 2014 and he plans to do work experience with land development agency LandCorp.

"It's all about becoming really

THAT'S THE HIGHEST RECOGNITION YOU CAN GET AGAINST THE GUYS THAT YOU GO OUT TO BATTLE WITH EACH WEEK.

NAT FYFE



ncom

15C







FREO TRIO HUMBLED BY ALL AUSTRALIAN SELECTION



Three of Freo's finest were rewarded for their brilliant 2014 seasons.

or the first time since
Matthew Pavlich, Paul
Hasleby and Peter Bell
in 2003, Fremantle had
three All Australian
representatives after
Aaron Sandilands, Nat Fyfe and
Hayden Ballantyne all achieved the
distinction in 2014.

Sandilands, who was All Australian ruckman for three consecutive years from 2008 to 2010, added a fourth jumper after a dominant season at the stoppages.

"Obviously, the past three years have been frustrating with injuries and not being able to get the body right," he said. "To get a full pre-season in and be fit going into the season made a huge difference.

"It's very humbling.

"There are some great players that get picked every year and it was pleasing to be one of those."

Fyfe and Ballantyne gained their first All Australian selections.

Freo's leading goal scorer in 2014 with 49 majors, Ballantyne credited consistency for his best year in the AFL to date.

"Keeping the routine the same, recovering a lot better and just ticking a lot more boxes," he said.

"Consistency was the big thing for me this year.

"It's nice to have been recognised for the long year, it's a big honour and pretty special."

Fyfe was superb in 2014 with a series of huge performances throughout the season and was named on a wing.

He was humbled to be included in the 22-man team, but also very happy to have shared it with his teammates.

"I guess it's a great recognition of an individual's season and what's made it special for me this year is being able to share it with Aaron, who I work really closely with, and also Hayden," Fyfe said. Freo teammates Michael Johnson (2013) and Luke McPharlin (2012) are the club's other All Australian representatives under senior coach Ross Lyon.

CONSISTENCY WAS THE BIG THING FOR ME THIS YEAR.

HAYDEN BALLANTYNE

20014 DOIGNEDAL PRESENTATION

sell-out audience of more than 1000 people at Crown Perth witnessed history as Nat Fyfe became just the third player to claim back-to-back Doig Medals.

It was another outstanding season from the 23-year-old as he stormed home to finish with 283 votes, 32 clear of fellow All Australian Aaron Sandilands. Stephen Hill was third on 238 and David Mundy was fourth with 219.

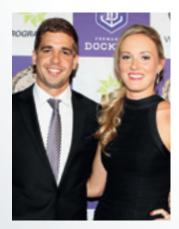
Fyfe also claimed the Players' Award, which is given to the player who was deemed to have best reflected the values set by the playing group at the start of the season.

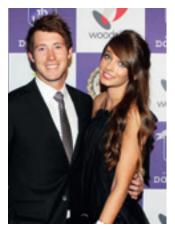
THE PLAYERVOTED
AWARDS
ARE ALWAYS
THE ONES
THAT THE
PLAYERS
WANT
TO WIN
THE MOST.

NAT FYFE













Other highlights of the night included the awarding of Life Membership to inaugural captain Ben Allan, who has also served the club as an interim coach and board member, and Paul Duffield, who became eligible after playing his 150th game against St Kilda in round 18.

For the first time since 2009, the Con Regan Medal was also presented. Former Fremantle board member Peter 'Bink' Phillips won the honour for being an individual who has made a significant contribution to the club.

Regan was Freo's first football manager and after his passing in 2007 the club created the Con Regan Medal to recognise outstanding service and dedication to the Fremantle Football Club.

Second-year player Matt
Taberner took out the Beacon
Award, proudly sponsored by
Programmed. Taberner's emergence
as a key forward was highlighted
against Brisbane in round 22 when
he was nominated for the NAB
Rising Star award.

Alex Silvagni was named Best Clubman for his great attitude around the club and his tireless community and charity work.

The Player of the Finals Award was a tie between defenders Cam Sutcliffe and Zac Dawson. Third-year player Sutcliffe finished seventh in the Doig Medal count, which shows how highly regarded he is by the club's coaching staff.

TOP LEFT: Hayley and Brett Kirk.
MIDDLE LEFT: Melissa and Steve Rosich.
BOTTOM LEFT: Stephen Hill and
Chantala Gam. TOP RIGHT: Lee Spurr
and Olivia Helyar. MIDDLE RIGHT:
Jessica Samarelli and Clancee Pearce.
BOTTOM RIGHT: Tendai Mzungu
and Jessy Duncan.

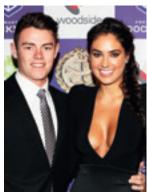




DOIG MEDAL TOP 10			
1	Nat Fyfe	283	
2	Aaron Sandilands	251	
3	Stephen Hill	238	
4	David Mundy	219	
5	Hayden Ballantyne	209	
6	Michael Barlow	205	
7	Cam Sutcliffe	198	
8	Lee Spurr	193	
9	Danyle Pearce	190	
10	Michael Johnson	179	

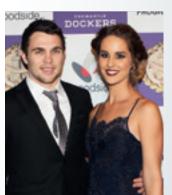
AWARDS	
Best Clubman	Alex Silvagni
Beacon Award (Best first or second year player)	Matt Taberner
Players' Award	Nat Fyfe
Player of the Finals	Cam Sutcliffe Zac Dawson













TOP LEFT: Lauren and Matthew Pavlich. TOP RIGHT: Nat Fyfe and Kaidee Arnold. MIDDLE LEFT: Max Duffy and Shanae Speck. CENTRE: Kalinz and Luke McPharlin. MIDDLE RIGHT: Hayden Ballantyne and Alyssa Hennessy. **BOTTOM LEFT:** Lachie Neale and Samantha Briant. **BOTTOM MIDDLE:** Rachael Glaskin and Matt de Boer. BOTTOM RIGHT: Cam Sutcliffe and sister Felicity.



NAT HELDER STREET

An incredible season was capped off with a second straight Doig Medal for Fremantle's superstar.

at Fyfe has achieved a great deal in his first five years in the AFL. A Doig Medal victory this season backed up his club champion triumph of 2013. He was named the AFL Players' Association's Most Valuable Player in 2014 and also gained his first All Australian jumper.

The AFLPA voted him the best young player in the league back in 2011 in Fyfe's second season. He finished a close runner-up to captain Matthew Pavlich in the Doig Medal in that season.

The theme over Fyfe's career has been growth. He has improved in each season, to the point where he is now regarded as one of the best players in the AFL.

Many believe only Gold Coast superstar Gary Ablett Jnr is ahead of the Freo midfielder.

After accepting the 2014 Doig Medal, Fyfe said his aim has not been improvement on a season by season basis.

"I work on a model of improvement week by week and just try and gradually make gains



and improvements and keep moving forward," he said.

"At this stage I think I'm still progressing and tracking along those lines."

Fyfe said challenges with a developing young body and injuries had held him back in his first few seasons, but he believed those days were behind him.

"This year I was very happy with my consistency and my ability to back up week to week," he said.

"Now that I have grown into my body I feel like I can get through a whole season and now it's about continuing to build on my all-round game.

"My ability to go forward and kick goals and be a threat in the

forward line is something that I want to work on."

As for comparisons with his first Doig Medal triumph and his second, Fyfe said they were both special.

"I don't think you can compare them," he said

"Last year was the best year in the club's history, so that was certainly very special.

"It's a great award and something I'll hold very dear."

Having achieved so much already, Fyfe said a leadership role at the club was on the agenda, but only if the playing group saw him fit for the responsibility.

"Our leadership group works on a player-driven system and player voted," he said.

"I've played five years now, I'm an established player and I feel like I can have a real impact and say in the direction of this club, and leadership is something I aspire for at this football club."





AARON

SANDILA

Aaron Sandilands was back to his best in 2014 as he finished second in the Doig Medal.

he Doig Medallist in 2009 and a runner-up finish this season, Aaron Sandilands reminded the AFL just how good he is.

The ruckman dominated the ruck contests to give his midfielders a great look at the stoppages all season. He looked as strong as ever in 2014.

A humble man, Sandilands is reluctant to talk about himself, let alone anything praising his performance.

"I try to let my football do the talking," he said on Doig Medal night.

Host Basil Zempilas attempted to extract some self-praise from the ruckman on the podium, but it was futile.

"It was great to get a good summer under the belt and be able to string a few games together and enjoy my footy again," was about the extent of it.

Perhaps it's better to allow Sandilands' teammates to express what the 211cm superstar means to Fremantle.

David Mundy, who along with Sandilands played his 200th game for the club in 2014, said during the pre-season he was glad to have the ruckman on his side.

"Aaron is the best ruckman in the competition when he's up and about, healthy and on the park," Mundy said. "It's obviously beneficial for the midfield when he's so dominant. Hopefully, Aaron has another big year."

Sandilands did have a big year, and he dominated from the very first game against Collingwood at Etihad Stadium.

He led the league for hitouts and hitouts-to-advantage to be a clear choice as the All Australian ruckman – his fourth selection in the prestigious team.

Nat Fyfe, who enjoyed one of the greatest individual seasons in Fremantle history, credited much of his success to Sandilands.

After accepting his AFL Players' Association Most Valuable Player award, the dual Doig Medallist said his teammate was a massive influence on his game.

"I have to start with Aaron Sandilands, who has helped fast track me into the midfielder I am with his first use (at the stoppages)," Fyfe said.

"He's such a great leader to play under and alongside, as well as David Mundy, Michael Barlow and Stephen Hill. Our midfield, which has played a lot of footy together now, helped make me the player I am."

The good news for Fremantle, and bad for the other ruckmen in the league, is that Sandilands will play on in 2015 and possibly further.



"

I TRY TO LET MY FOOTBALL DO THE TALKING.

AARON SANDILANDS



NAT

Nat Fyfe added yet another award in 2014, and this one was as special as any.

he Players' Award is easily one of the most highly regarded among those who play for the Fremantle Dockers.
For its 2014 recipient, Nat Fyfe, it signifies that he has best embodied the trademarks the playing group hold so dearly.

Upon receiving the Players' Award on Doig Medal night, Fyfe highlighted what he looks for when casting his vote every week.

"It's not always the flashy things, it's not the statistics or the goal kickers, it's the guys that give great effort each week and display our trademarks," he said.

While Fyfe's natural ability and skill has placed him in the conversation as one of the best players in the AFL, the dual Doig Medallist has many other qualities that led to his teammates giving him the nod in the Players' Award in 2014.

One example came at Patersons Stadium in round 19 against Carlton this season.

At three-quarter time, the team was on the brink of a

second-successive defeat to a side out of finals contention. Mick Malthouse's Blues had all the momentum and were steaming towards a major upset.

But the competitive beast in Fyfe refused to cave in. Relentless at stoppage after stoppage, he played one of the best quarters of his five-year career to will Freo over the line.

With the Players' Award voted upon by the players themselves, you only had to listen to one of Fyfe's midfield teammates after this game to comprehend what his peers thought of his effort.

Michael Barlow praised Fyfe's great qualities, including the ability to lift those around him through his actions.

"He's a guy that sees some areas that people aren't pulling their slack, and he'll literally chuck them on his back and start to work," Barlow said. "For him to pull out 30 minutes like he did is just rewards and why he's rated as such a high-quality player.

"I'd definitely rather be playing with him than against him."

It seems the rest of the Fremantle Dockers agree.

Fyfe said it was a great honour to be recognised by his peers.

"The player-voted awards are always the ones that the players want to win the most," he said.

"(To be chosen by) the guys that I go to play with each week, it's certainly very humbling and I thank the players for their votes throughout the season."



"

IT'S CERTAINLY VERY HUMBLING AND I THANK THE PLAYERS FOR THEIR VOTES THROUGHOUT THE SEASON.

NAT FYFE



ALEX

SILVA

One of the most popular players at the Fremantle Dockers was honoured as its Best Clubman in 2014.

his year's Best
Clubman recipient
Alex Silvagni easily
meets the criteria to
take out the award,
which is voted on by
the playing group and departments
within the club's administration.

Silvagni consistently puts the needs of the team first.

All you have to do is watch the way he goes about his football. Through his actions he lives the values of the playing group. He plays without fear and with incredible effort and desire.

Silvagni maintains a positive attitude no matter what personal hurdles are encountered during the year.

Breaking into the best 22 has not been easy for him. The club's backline has been one of the top two in the league for two seasons now. Despite not being a regular selection, Silvagni has approached every aspect of his football off the field in a professional way.

And when he has been called upon, as he was in the Qualifying Final to man Sydney superstar

Lance Franklin, Silvagni responds in a typically uncompromising matter.

It is not just his football that sets him apart. Off the field, Silvagni is a tireless worker for charity and community events.

As an ambassador for Freo principal charity partner Starlight Children's Foundation, he always donates his time to help put smiles on the faces of children.

Silvagni has always put his hand up to help out the club and the community in any way he can.

"It's a great privilege, being voted by my peers and my club, it means a lot to me," Silvagni said.

"I'm really appreciative."

Silvagni said he enjoyed giving back to the community.

"We are so privileged in our position, we're healthy athletes and we are going all right in life," he said.

"It's good to give back and help less fortunate people.

"We have our adversities and they have their adversities. We see kids with cancer, so it obviously means a lot to me, and there are a lot of other guys at the club that do it as well."



"

IT'S A GREAT PRIVILEGE, BEING VOTED BY MY PEERS AND MY CLUB, IT MEANS A LOT TO ME.

ALEX SILVAGNI



MATT

TABE

Matt Taberner joined an esteemed list of names to have won the Beacon Award.

aul Hasleby, Michael Barlow and Stephen Hill are some of the great names associated with the Beacon Award, which is presented each year to the club's best young player.

The Beacon Award, proudly sponsored by Programmed, contains similar criteria to the AFL's Rising Star award in that players are eligible to win it in their first or second year of AFL football provided they have played 10 games or less in their debut season.

Matt Taberner's name was added to the list after the emerging key forward took out the award in 2014.

The 21-year-old was the first to remind the sell-out Doig Medal crowd of more than 1000 guests that he has a long way to go to be considered as successful as its previous recipients.

"I'm definitely not in that category just yet," Taberner said.

"I'm going to work hard to try and follow in those players' footsteps.

"I've still got plenty of work to do and there are a lot of aspects of my game I can improve."

Improve is what Taberner did noticeably in 2014, and it all came together in Brisbane in round 22.

With captain Matthew Pavlich a late withdrawal from the side because of injury, Taberner gave a small glimpse of what Freo's forward line could look like in the near future.

He ran his Lions' opponents ragged to gain 22 disposals, 10 marks and a goal, and be recognised with the round 22 AFL NAB Rising Star nomination.

"He ran them to death," senior coach Ross Lyon told reporters after the game.

After beginning his AFL career on the rookie list, Taberner now enters his third pre-season as a Beacon Award winner and an important member of the senior list.



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I'VE STILL GOT PLENTY OF WORK TO DO AND THERE ARE A LOT OF ASPECTS OF MY GAME I CAN IMPROVE.

MATT TABERNER









ETAF AND NEW PERTH STADIUM UPDATE

evelopment of the club's Elite Training and Administration Facility at Cockburn Central West continued very positively with a number of key milestones reached in 2014.

Fremantle's new headquarters will be integrated in the world-class Cockburn regional physical activity and education centre – a community facility to be built at a cost of \$106 million.

The first announcement was the State Government's \$12.4 million commitment (\$10 million budget allocation and \$2.4 million through the Community Sporting Recreation Facilities Fund) to the City of Cockburn, which was on top of the Federal Government's \$10 million pledge in December 2013.

Planning approval was the next step granted in early October, before four major companies were invited to tender for construction after an extensive expression of interest process.

The four companies are Broad Construction Services (WA) Pty Ltd, Brookfield Multiplex Constructions Pty Ltd, Perkins Decmil Joint Venture – (Perkins [WA] Pty Ltd and Decmil Australia Pty Ltd) and Pindan Contracting Pty Ltd.

The City of Cockburn and the Fremantle Dockers will now work together to appoint one of the selected builders as the building contractor before construction gets underway in early 2015 for completion prior to the start of the 2017 AFL season. Another key strategic project for the club is the new Perth Stadium at Burswood. The design plans were revealed in July, promising to make it one of the most fan-friendly venues in Australia. The 60,000-seat capacity stadium will be built on the banks of the Swan River, costing approximately \$820 million, with a

further \$81.7 million to create the sports precinct around the stadium.

In July 2014, WESTADIUM was also announced as the consortium to design, build, partially finance and maintain the new stadium.

Discussions between the State Government, WA Football Commission, Fremantle Dockers and West Coast are ongoing as to commercial terms for football's use of the new stadium.

The stadium should be completed for round one of the 2018 AFL season.





ROUND 1



v COLLINGWOOD

7.50PM FRIDAY 14 MARCH, ETIHAD STADIUM

FREO FACT

This was Collingwood's lowest-ever score against Fremantle.

COLLINGWOOD

2.4 2.8 3.13 5.16 **(46)**

FREMANTLE

2.3 8.7 14.10 17.14 **(116)**

Overview

Fremantle's pre-season form had been patchy at best, but in one fell swoop the 2013 Grand Finalists reminded the Magpies and the rest of the AFL they were no one-season wonders. Collingwood had started strongly, applying immense pressure in the first quarter, but when Freo asked the Pies a big question in the second term, they had no answer. Ross Lyon's men piled on 12 straight goals to win in a canter.

The architect of the victory was a familiar one – the fanatical team defence of 2013 was back, and it seemed to come packaged with a refined attacking edge. Freo hit the corridor often and with lethal precision to kick off 2014 in style. Nat Fyfe influenced the contest more than any player at Etihad Stadium with a number of big plays before he was subbed off just before three-quarter time with cramp.

GOALS

Collingwood: Pendlebury, Swan, Macaffer, Elliott. Young

Fremantle: Ballantyne 3, D. Pearce 2, Crowley 2, Mundy 2, Walters 2, Fyfe, Hill, Barlow, Sheridan, Pavlich, Mzungu

INJURIES

Collingwood: Nil Fremantle: Nil

SUBSTITUTES

Collingwood: Ben Kennedy replaced Martin Clarke in the third quarter **Fremantle:** Lachie Neale replaced Nat Fyfe at three-quarter time

Reports: Nil

Umpires: Dean Margetts, Mathew Nicholls, Brendan Hosking

Official crowd: 37,571 at Etihad Stadium

Brownlow Medal votes:

- 3 Aaron Sandilands
- 2 Michael Barlow
- 1 Tendai Mzungu



...WE LOOKED REALLY DANGEROUS AND OUR ABILITY TO SCORE WAS QUITE STRONG. IT WAS REALLY IMPORTANT TO GET SOME MOMENTUM BY GETTING A WIN ON THE BOARD EARLY.

ROSS LYON



ROUND 2



v GOLD COAST

4.40PM SATURDAY 29 MARCH, PATERSONS STADIUM

FREO FACT

Aaron Sandilands recorded a career-high 58 hitouts. He's now had 50 or more in a game five times in his career.

FREMANTLE

4.1 5.5 8.9 12.15 **(87)**

GOLD COAST

2.1 3.5 4.8 5.9 **(39)**

Overview

Fremantle's midfield was presented a Sherrin on a platter all game long thanks to an incredible ruck display from Aaron Sandilands, who showed he was still a major force in the AFL. The three-time All Australian had a staggering 58 hitouts against his Gold Coast opponents. Even more astonishing was that 21 of them were to advantage. Nat Fyfe, Michael Barlow, David Mundy and Stephen Hill ran rampant, while Ryan Crowley did a tremendous job on Suns superstar Gary Ablett. The only blight on an otherwise bright night for Freo was a controversial rough conduct charge against Fyfe that sidelined the brilliant midfielder for two weeks and rendered him ineligible to win the Brownlow Medal.

GOALS

Fremantle: Walters 2, Mzungu 2, Barlow 2, Crowley, Johnson, D. Pearce, Hill, Sheridan, Duffield Gold Coast: Day 2, Hall, Matera, Lynch

INJURIES

Fremantle: Nil Gold Coast: Nil

SUBSTITUTES

Fremantle: Tommy Sheridan replaced Jack

Hannath during the third quarter

Gold Coast: Timmy Sumner replaced Matt Shaw

during the third quarter

Reports: Nil

Umpires: Ryan, Kamolins, Fisher

Official crowd: 35,583 at Patersons Stadium

Brownlow Medal votes:

3 Michael Barlow

2 David Mundy

1 Nat Fyfe



61

I OFTEN SAY IT'S WON AND LOST IN THE MIDFIELD, AND I THINK OUR MIDFIELD STOOD UP TODAY. IT STARTED WITH AARON (SANDILANDS).

ROSS LYON

ROUND 3



v HAWTHORN

7.50PM FRIDAY 4 APRIL, MCG

FREO FACT

Hawthorn's final score was the highest posted against a **Ross Lyon**-coached Fremantle side.

HAWTHORN

6.2 12.5 17.7 21.11 **(137)**

FREMANTLE

1.2 2.8 5.10 11.13 **(79)**

Overview

It was a familiar setting – playing against Hawthorn at the MCG, and while there wasn't a premiership at stake this time, it was still a massive match in the context of the season. Unfortunately for Freo it was outclassed from the very first bounce. The Hawks were at the top of their very impressive game, racing out to a 37-point lead after just 17 minutes. The 2013 Premiers cruised home from there, while Freo was given a timely reminder it still had a way to go to be the best team in the AFL. The bad news continued into the week for Freo, who lost Michael Walters to a long-term ankle injury he sustained during the game.

GOALS

Hawthorn: Breust 3, Smith 3, Puopolo 3, Roughead 2, Rioli 2, Gunston 2, Hale, Birchall, Langford, Shiels, Suckling, Hill

Fremantle: Pavlich 4, Duffield 2, Ballantyne, D. Pearce, Mayne, Sandilands, Crowley

INJURIES

Hawthorn: McEvoy (calf) replaced in selected side by Ceglar

Fremantle: Ibbotson (right shoulder)

SUBSTITUTES

Hawthorn: Angus Litherland replaced Matt Spangher in the fourth quarter **Fremantle:** Tommy Sheridan replaced Garrick Ibbotson in the first quarter

Reports: Nil

Umpires: Farmer, Rosebury, Foot **Official crowd:** 43,583 at the MCG

Brownlow Medal votes:

- 3 Sam Mitchell
- 2 Isaac Smith
- Matt Suckling



WE CERTAINLY CAME TO PLAY, WE HAD REALLY GOOD PREPARATION, THERE'S NO EXCUSES HERE FOR PARTICULARLY OUR FIRST HALF. WE'RE REALLY DISAPPOINTED, WE'RE LICKING OUR WOUNDS AT THE MINUTE.

ROSS LYON

2014 ROUND BY ROUND

ROUND 4



v ESSENDON

2.40PM SUNDAY 13 APRIL, PATERSONS STADIUM

FREO FACT

Luke McPharlin kicked his first goal since round five, 2012 – a span of 35 games. It was the 115th of his career.

FREMANTLE

6.3 13.4 18.5 **(113)** 2.1

ESSENDON

4.2 5.4 2.1 9.6 **(60)**

Overview

It was a very warm day in Perth and it was the Bombers who couldn't handle the heat from Freo, particularly in the third term when Ross Lyon's men piled on seven goals to one. It had been a close contest up to that point. All Australian defenders Luke McPharlin and Michael Johnson were brilliant with 31 and 27 disposals respectively, while at the other end Matthew Pavlich took eight marks and kicked three goals.

GOALS

Fremantle: Pavlich 3, D. Pearce 2, Taberner 2, Neale 2, Hill 2, Crowley, Mundy, Suban, Ballantyne, McPharlin, Mzungu, Clarke

Essendon: Hardingham 2, Watson, Daniher, Gleeson, Winderlich, Jetta, Stanton, Melksham

Fremantle: Mundy (concussion)

Essendon: Chapman (ankle) replaced in selected side by Jetta, Myers (illness) replaced in selected side by Colyer, Fletcher (soreness) replaced in selected side by van Unen, Goddard (groin)

SUBSTITUTES

Fremantle: Josh Simpson replaced David Mundy in the third quarter

Essendon: Leroy Jetta replaced Brendon Goddard in the second quarter

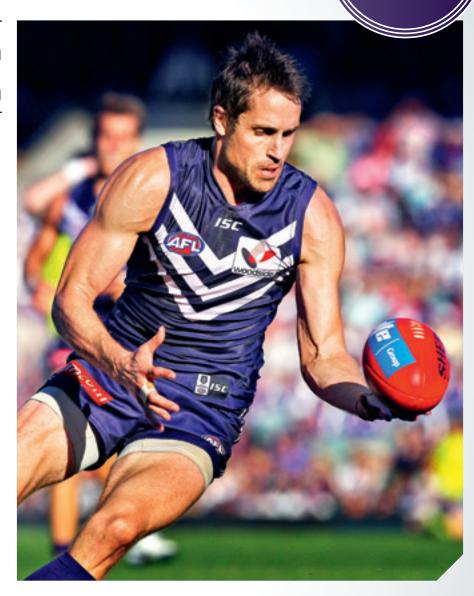
Reports: Nil

Umpires: Margetts, Nicholls, Hosking

Official crowd: 36,722 at Patersons Stadium

Brownlow Medal votes:

- 3 Michael Johnson
- 2 Luke McPharlin
- 1 Dyson Heppell



IT WAS ALWAYS GOING TO BE IN EXTREME CONDITIONS AND COMING FROM THE EASTERN STATES, THAT IS ALWAYS GOING TO BE DIFFICULT.



v SYDNEY

4.40PM SATURDAY 19 APRIL, SCG

This was Matthew
Pavlich's 150th match

as Freo captain.

SYDNEY

2.1 5.7 11.10 13.13 **(92)**

FREMANTLE

2.2 2.4 8.6 11.9 **(75)**

Overview

Fremantle had a chance to relegate fellow top-four contender Sydney to a 1-4 start, but it was the Swans who lifted for a crucial home win. Freo was simply out-tackled, with the 102-66 advantage to Sydney the most telling story in the game. Nat Fyfe and David Mundy were good in the midfield, while Matthew Pavlich battled hard to kick four goals. Hayden Ballantyne was later cited by the AFL Match Review Panel for two incidents that cost the dynamic forward a week on the sidelines.

GOALS

Sydney: Franklin 4, McGlynn 2, Malceski, Kennedy, McVeigh, Roberts-Thomson, Parker, B. Jack, Jetta **Fremantle:** Pavlich 4, Johnson 2, Ballantyne 2, Mzungu, Mundy, de Boer

INJURIES

Sydney: Nil Fremantle: Nil

SUBSTITUTES

Sydney: Jake Lloyd replaced Brandon Jack

in the fourth quarter

Fremantle: Nick Suban replaced Matt Taberner

in the third quarter

Reports: Nil

Umpires: Daigleish, Mitchell, Mollison

Official crowd: 25,376 at the SCG

Brownlow Medal votes:

3 Josh Kennedy

2 Ben McGlynn

Nat Fyfe



THEIR DESIRE ON THE EVIDENCE WAS STRONGER THAN OURS...WE DIDN'T GIVE UP, WE FOUGHT ON AND MADE A GAME OF IT, BUT THEY WERE BETTER FOR LONGER AND WORKED HARDER AT BOTH ENDS.

2014 ROUND BY ROUND

ROUND 6



v NORTH MELBOURNE

6.45PM FRIDAY 25 APRIL, PATERSONS STADIUM

Freo lost back-to-back games under Ross Lyon for the first time since rounds three and four in 2013.

FREMANTLE

8.13 (61) 4.4 6.8 8.8

NORTH MELBOURNE

2.4 7.11 10.14 (74) 5.6

Overview

Fremantle led at every change, but it was the Kangaroos in front when the final siren sounded. A three-goals-to-none fourth quarter was the difference for the visitors. Returning from a two-game ban, Nat Fyfe did all he could to get Freo over the line, but his 33-disposal, two-goal effort was in vain. Freo lost its second game in succession despite having 10 more inside 50s for the match. The absence of small forwards Hayden Ballantyne (suspended) and Michael Walters (injured) ultimately affected the team's ability to apply scoreboard pressure.

GOALS

Fremantle: Pavlich 2, Fyfe 2, Neale, Sandilands, Mundy, Mayne

North Melbourne: Gibson 2, Petrie 2, Nahas, Daw, Black, Dal Santo, Mullett, Thomas

INJURIES

Fremantle: Nil North Melbourne: Nil

SUBSTITUTES

Fremantle: Tommy Sheridan replaced Matt de Boer in the third quarter North Melbourne: Brad McKenzie replaced

Robin Nahas in the fourth quarter

Umpires: Dalgleish, Stevic, Harris

Official crowd: 37,624 at Patersons Stadium

Brownlow Medal votes:

- **3** Brent Harvey
- Nat Fyfe

Reports: Nil

Sam Gibson



WE COULDN'T SCORE VERY WELL OFF OUR OPPORTUNITIES AND THEY SCORED REALLY EFFICIENTLY...THEY TOOK THEIR OPPORTUNITIES REALLY WELL. IT'S NOT COMPLICATED.



v WEST COAST

2.40PM SUNDAY 4 MAY, PATERSONS STADIUM

Aaron Sandilands and
David Mundy both played
their 200th games against
the Eagles in 2014. They were
the seventh and eighth
Freo players to reach
the milestone.

FREO FACT

WEST COAST

2.0 3.8 5.11 7.12 (54)

FREMANTLE

4.2 5.3 9.6 11.7 **(73)**

Overview

Fremantle legend Aaron Sandilands chalked up 200 AFL games in the first Carlton Draught Derby of the season. The ruck superstar played another blinder, tallying 38 hitouts and 20 possessions to beat opponents Dean Cox and Nic Naitanui. Freo only led by 14 points at the first break despite having twice as many disposals and a 17-3 inside 50 advantage. The Eagles then kicked a wayward 1.8 in the second term and led early in the third. But a resilient Freo, missing Zac Dawson from the second term, pressed 'go' to boot six unanswered goals and put the contest to bed. The Ross Glendinning Medal went to emerging young midfielder Lachie Neale for a brilliant 32-possession game.

GOALS

West Coast: Cripps 2, Darling 2, Kennedy,

Tunbridge, Rosa

Fremantle: Clarke 3, Ballantyne 2, de Boer, Mayne, Barlow, Fyfe, Crowley, Neale

INJURIES

West Coast: Nil

Fremantle: Dawson (ankle)

SUBSTITUTES

West Coast: Will Schofield replaced Scott Lycett

in the third quarter

Fremantle: Nick Suban replaced Zac Dawson

at half-time

Reports: Nil

Umpires: Farmer, Hosking, Pannell

Official crowd: 40,476 at Patersons Stadium

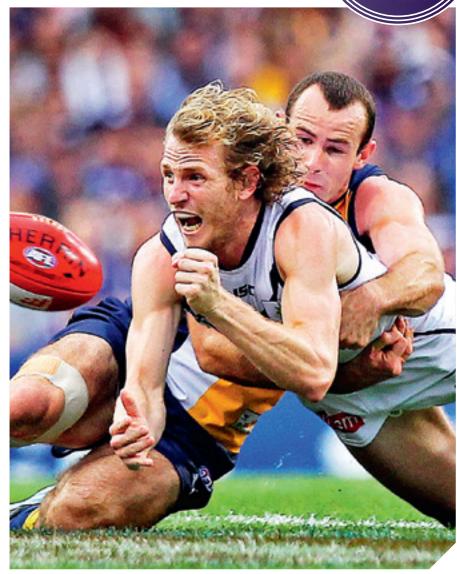
Milestones: Aaron Sandilands 200 games

Brownlow Medal votes:

3 Lachie Neale

2 Aaron Sandilands

Hayden Ballantyne



LACHIE'S NEXT STEP IS HE'LL GET TAGGED...WE'LL START THROWING OUT THE BOUQUETS WHEN HE'S LEARNT TO WORK THROUGH A TAG.



v PORT ADELAIDE

1.10PM SATURDAY 10 MAY, ADELAIDE OVAL

This was Freo's first loss to Port since round 11, 2009.

PORT ADELAIDE

8.10 13.16 (94) 2.4 4.8

FREMANTLE

6.6 9.9 11.10 (76) 1.3

Overview

Top of the ladder Port Adelaide finished with a withering run to overwhelm Freo at Adelaide Oval. It had been tight all day but the injection of Robbie Gray into the midfield in the final term proved the difference. He won multiple clearances to help the Power surge to victory. It wouldn't be the first time in season 2014 that Gray would perform strongly against Ross Lyon's team. The final term stats told the story - Port won the inside 50 entries 10-1, ground balls 19-5, clearances 12-2 and centre-square clearances 6-0. Freo was well-served by Nat Fyfe, who had 34 touches and two goals, while Zac Clarke kicked three majors.

Port Adelaide: Wingard 5, Mitchell 2, White 2, Schulz, Wines, Young, Pittard

Fremantle: Clarke 3, Suban 2, Fyfe 2, de Boer, Pavlich, Hill, Mayne

INJURIES

Port Adelaide: Lobbe (calf) replaced in selected side by Renouf

Fremantle: Nil

SUBSTITUTES

Port Adelaide: Aaron Young replaced Brent Renouf at three-quarter time Fremantle: Clancee Pearce replaced Stephen Hill in the third quarter

Reports: Nil

Umpires: Rosebury, Kamolins, Harris

Official crowd: 38,234 at Adelaide Oval

Brownlow Medal votes:

3 Chad Wingard

2 Nat Fyfe

1 Travis Boak



ALL CREDIT TO PORT, WHEN THE GAME WAS UP FOR GRABS, THEY WON THE BALL REALLY WELL, THEY WON THE CLEARANCES AND THEY DROVE THE BALL FORWARD.



v **GEELONG**

5.40PM SATURDAY 17 MAY, PATERSONS STADIUM

FREO FACT

Matthew Pavlich become

the first WA-based player to reach 300 AFL games and just the seventh in VFL/AFL history to achieve the 300-game/ 600-goal double.

FREMANTLE

5.3 7.11 10.15 13.18 **(96)**

GEELONG

0.3 3.5 6.7 9.10 (64)

Overview

The greatest individual milestone in the history of WA's two AFL clubs took centre stage at Patersons Stadium as two great modern rivals clashed. Matthew Pavlich's 300th game turned out to be one the legendary skipper would never forget, with Freo turning in a magnificent effort to beat Geelong. Pavlich had double reason to celebrate, with his second goal chalking up his 600th AFL goal. Just minutes earlier the evening began according to script, with Stephen Hill finding his captain in the pocket after just 26 seconds for the game's first goal. The game would also be remembered for a dazzling Hayden Ballantyne running goal that left Cats' defenders tripping over their own feet. But this night belonged to the greatest player in the history of the Fremantle Dockers.

GOALS

Fremantle: Pavlich 3, Ballantyne 3, Mzungu 2, Fyfe, Duffield, Barlow, Sheridan, D. Pearce Geelong: Hawkins 3, Varcoe 2, Horlin-Smith, Bartel, Murdoch, Motlop

INJURIES

Fremantle: Nil Geelong: Nil

SUBSTITUTES

Fremantle: Matt de Boer replaced Alex Silvagni during the third quarter

Geelong: Jackson Sheringham replaced Dawson Simpson during the third quarter

Reports: Nil

Umpires: Donlon, Dalgleish, Chamberlain
Official crowd: 38,565 at Patersons Stadium
Milestones: Matthew Pavlich 300 games

Brownlow Medal votes:

3 David Mundy

2 Joel Selwood

1 Hayden Ballantyne



THE EMOTION WASN'T GOING TO GET IT DONE, THE ONLY THING THAT WAS GOING TO GET IT DONE WAS ACTION, AND WE GOT INTO ACTION ALL NIGHT TONIGHT.

ROUND 10: BYE

ROUND 11



FREO FACT

The club's 2014 Indigenous
Round jumper featured
the Stolen Generation
Commemorative Flower
above three
boomerangs.

WESTERN BULLDOGS

1.4 2.8 5.12 6.15 **(51)**

FREMANTLE

4.2 8.3 9.6 13.11 **(89)**

Overview

After a round 10 bye, Fremantle fronted up to the Western Bulldogs at Etihad Stadium for Indigenous Round. Michael Johnson, Stephen Hill and Danyle Pearce led the team out onto the ground, and all three players were important in the win. Hill was a standout best-on-ground for a 24-disposal game that included four goals. The stats weren't on Freo's side, with less possessions, clearances, far less inside-50s and only four free kicks. But class prevailed as Ross Lyon's men marched on.

GOALS

Western Bulldogs: Stevens 2, Williams, Crameri, Hrovat, Dahlhaus

Fremantle: Hill 4, Ballantyne 3, Pavlich 2, Suban, Duffield, Crowley, Sandilands

INJURIES

Western Bulldogs: Boyd (tight hamstring) replaced in selected side by Howard **Fremantle:** Nil

SUBSTITUTES

Western Bulldogs: Daniel Giansiracusa replaced Fletcher Roberts in the third quarter

Fremantle: Garrick Ibbotson replaced Tommy

Sheridan in the third quarter

Reports: Nil

Umpires: Chamberlain, Pannell, Mitchell **Official crowd:** 14,913 at Etihad Stadium

Brownlow Medal votes:

- **3** Stephen Hill
- 2 Michael Barlow
- 1 Tom Liberatore



"

THEY HAD AN OPPORTUNITY TO EXPRESS THEMSELVES AND IT WAS NO COINCIDENCE THAT AT THREE-QUARTER TIME IT WAS STEPHEN HILL, MICHAEL JOHNSON AND DANYLE PEARCE THAT REALLY GOT US GOING.



v ADELAIDE

2.10PM SUNDAY 8 JUNE, PATERSONS STADIUM

Zac Dawson lifted his goal-kicking tally to 7.7 from 128 games with his set-shot success.

FREMANTLE

8.13 12.18 (90) 1.4 3.9

ADELAIDE

3.2 4.5 5.6 7.8 **(50)**

Overview

Fremantle overcame the early loss of Michael Johnson to defeat Adelaide courtesy of a powerful second-half running display. Inaccuracy cost the team early - it had kicked 2.9 at one stage to gift the Crows a two-point lead at the main break. But led by Aaron Sandilands (20 possessions, 38 hit-outs) in the ruck, and Ryan Crowley's shutdown job on Patrick Dangerfield, Freo waltzed away with the win. The game will be remembered for Zac Dawson's rare foray forward that resulted in a booming set-shot goal from outside 50. Freo moved to 7-4 and fifth spot on the AFL ladder.

GOALS

Fremantle: Pavlich 3, Fyfe 2, Duffield, Sheridan, Dawson, Ballantyne, Suban, D. Pearce, Mayne Adelaide: Cameron 3, Dangerfield, Martin, Jenkins, Smith

INJURIES

Fremantle: Johnson (right leg) Adelaide: Wright (concussion) replaced in selected side by Ellis-Yolmen

SUBSTITUTES

Fremantle: Tommy Sheridan replaced Michael Johnson at half-time

Adelaide: Cam Ellis-Yolmen replaced Sam Kerridge at three-quarter time

Reports: Nil

Umpires: Margetts, Stevic, Hay

Official crowd: 35,389 at Patersons Stadium

Brownlow Medal votes:

3 Nat Fyfe

2 Aaron Sandilands

Stephen Hill



I THOUGHT WE DOMINATED THE SECOND HALF...PROBABLY A BIT FRUSTRATED WE KICKED 12.18. I THINK IT WAS 18 SHOTS TO SIX AFTER HALF-TIME.

2014 ROUND BY ROUND

ROUND 13



v RICHMOND

1.45PM SATURDAY 14 JUNE, MCG

FREO FACT

Hayden Ballantyne's haul equalled his career-best for goals in a game. He also kicked six against West Coast in round 18, 2010.

RICHMOND

7.11 12.13 (85) 1.3 5.9

FREMANTLE

7.5 13.8 16.9 **(105)** 3.1

Overview

The struggling Tigers brought intense effort to the MCG, but they couldn't match Freo's, and in particular Hayden Ballantyne's. The small forward kicked six goals, including two in a minute near half-time to rest the lead back from Richmond. Nat Fyfe put in another blinder, accumulating 32 disposals, while Melbourne recruit Colin Sylvia was unveiled, albeit as the substitute. Freo was back in the top four following its fourth consecutive win.

GOALS

Richmond: Deledio 2, Petterd 2, Maric, Riewoldt, Miles, Batchelor, Foley, Ellis, Newman, Martin Fremantle: Ballantyne 6, Pavlich 3, Barlow 2, Spurr, Mundy, D. Pearce, Clarke, Fyfe

INJURIES

Richmond: Nil Fremantle: Nil

SUBSTITUTES

Richmond: Ben Lennon replaced Dylan Grimes in the third quarter

Fremantle: Colin Sylvia replaced Danyle Pearce in the third quarter

Reports: Nil

Umpires: Fisher, Kamolins, Findlay Official crowd: 22,074 at the MCG

Milestones: Colin Sylvia Fremantle debut

Brownlow Medal votes:

3 Nat Fyfe

2 Hayden Ballantyne

1 Michael Barlow



HE WAS FANTASTIC, WASN'T HE? HE'S ENORMOUS. HE'S JUST A GREAT FREMANTLE PERSON.

ROSS LYON ON HAYDEN BALLANTYNE



LICHS V BRISBANE

5.40PM SATURDAY 21 JUNE, PATERSONS STADIUM

REU FACT

Both the Lions' half-time score and match total were the club's lowest since the Brisbane/Fitzroy merger in 1996. It was also their lowest score and biggest loss against Freo.

FREMANTLE

2.2 9.3 12.7 15.15 (105)

BRISBANE

0.1 0.1 2.3 3.4 (22)

Overview

For not the first time in the Ross Lyon era at Fremantle, the Brisbane Lions were completely swamped at Patersons Stadium. Such was Fremantle's dominance on a wet night, the Lions could only scrounge up a solitarily point to show for their first-half efforts, and that was a rushed behind. Not that Justin Leppitsch's men had many chances to score. They only managed 17 inside 50 entries for the entire game, which was the lowest-ever recorded since Champion Data has kept the statistic. Interestingly, Brisbane held the previous record of 20, which came against Freo at Patersons Stadium in 2012.

GOALS

Fremantle: Ballantyne 5, Pavlich 3, Barlow 2, Mayne, Suban, D. Pearce, Sandilands, Crowley **Brisbane:** Green, Bewick, Merrett

INJURIES

Fremantle: Nil Brisbane: Nil

SUBSTITUTES

Fremantle: Clancee Pearce replaced Lee Spurr in the third quarter

Brisbane: Tom Cutler replaced Darcy Gardiner in the third quarter

Reports: Nil

Umpires: Farmer, Burgess, Armstrong

Official crowd: 25,152 at Patersons Stadium

Brownlow Medal votes:

3 Michael Barlow

2 David Mundy

Tom Rockliff



66

I KNOW WE ARE A GOOD WET WEATHER TEAM...WE'RE NOT A BIG TALL TEAM SO THERE'S NOTHING WRONG WITH PLAYING ON THE GROUND FOR US.

2014 ROUND BY ROUND

ROUND 15



v WEST COAST

2.40PM SATURDAY 28 JUNE, PATERSONS STADIUM

FREO FACT

Ross Lyon improved to 5-1 against the Eagles in derbies. The club is now within reach of squaring the overall ledger, which stands at 21-19 to West Coast.

FREMANTLE

10.6 13.10 (88) 3.3 5.4

WEST COAST

4.2 5.9 5.12 11.15 **(81)**

Overview

David Mundy celebrated game 200 and Lee Spurr game 50 with a win against West Coast in the 40th Carlton Draught Derby. It was the third term that set the two teams apart. Freo's midfield, led by Stephen Hill, got to work and held the Eagles scoreless for the quarter. Freo kicked five goals in the term to set up what seemed a match-winning 24-point lead. But West Coast had one last surge left in it and hit the front 15 minutes into the last quarter. Freo steadied through three quick goals to Hill, Danyle Pearce and Havden Ballantyne. Hill finished the game with 32 disposals and three goals to claim his first Ross Glendinning Medal.

Fremantle: Hill 3, Ballantyne 3, Pavlich, Suban, Sylvia, Mayne, Neale, Fyfe, D. Pearce West Coast: McGovern 2, Kennedy 2, LeCras 2, Darling, Ellis, McGinnity, Hutchings, Shuey

INJURIES

Fremantle: Nil

West Coast: Brown (knee)

SUBSTITUTES

Fremantle: Clancee Pearce replaced Colin Sylvia in the fourth quarter

West Coast: Sam Butler replaced Mitch Brown in the third quarter

Reports: Nil

Umpires: Mitchell, Margetts, Dalgleish

Official crowd: 40,490 at Patersons Stadium

Milestones: David Mundy 200 games, Lee Spurr 50 games

Brownlow Medal votes:

- 3 Stephen Hill
- 2 Nat Fvfe
- Eric Mackenzie



WHEN THE GAME WAS UP FOR GRABS AT HALF-TIME, WE RESPONDED POWERFULLY. WE GOT HEADED IN THE LAST OUARTER AND WE KICKED THREE GOALS IN THREE MINUTES.



v MELBOURNE

7.10PM SATURDAY 5 JULY, TIO STADIUM

MELBOURNE

0.2 1.5 3.7 4.10 (34)

FREMANTLE

2.1 6.3 13.5 15.7 **(97)**

Overview

Hayden Ballantyne lined up for game 100, but the evening belonged to his good friend Anthony Morabito. Three knee surgeries had cost the powerful midfielder three years of AFL, but his dedication finally paid off with selection for Freo's game against Melbourne in Darwin. Starting as the substitute, Morabito entered the game 15 minutes into the third quarter. He collected eight disposals and had the opportunity to kick an inspirational goal just seconds from the end, but just missed. Nonetheless, it was a successful return. Debutant Michael Apeness, the club's first selection from the 2013 National Draft, was a late inclusion for skipper Matthew Pavlich in a game Freo had complete control of from go to whoa.

GOALS

Melbourne: Kent, Dawes, Bail, Jamar **Fremantle:** Ballantyne 3, Mzungu 2, D. Pearce 2, Clarke 2, Sutcliffe, Suban, Mayne, Sandilands, Barlow, Neale

INJURIES

Melbourne: Nil Fremantle: Nil

SUBSTITUTES

Melbourne: Dom Barry replaced Max Gawn

in the third quarter

Fremantle: Anthony Morabito replaced Michael Apeness in the third quarter

Reports: Nil

Umpires: Bannister, Margetts, Dalgleish

Official crowd: 9,290 at TIO Stadium

Milestones: Hayden Ballantyne 100 games,

Michael Apeness debut

Brownlow Medal votes:

3 Nat Fyfe

2 Michael Barlow

1 Lachie Neale



FREO FACT It had been 1394 days

since **Anthony Morabito** last played AFL in the

2010 Semi-Final against

SELFISHLY, WE ALWAYS WANTED AN AFL POWERFUL MIDFIELDER BACK. THAT'S WHAT WE STILL WANT AND THAT'S BEEN PRISED OPEN A LITTLE BIT MORE TONIGHT.

ROSS LYON ON ANTHONY MORABITO

2014 ROUND BY ROUND

ROUND 17



v GREATER WESTERN SYDNEY

2.40PM SUNDAY 13 JULY, PATERSONS STADIUM

FREO FACT

Freo wore a specially designed jumper featuring the names of every player to represent the club as well as fans who had purchased the right to be on the jumper.

FREMANTLE

14.5 21.10 (136) 4.1 9.5

GWS GIANTS

4.5 7.6 1.3 9.6 **(60)**

Overview

Freo made it eight-in-a-row by outclassing **Greater Western Sydney at Patersons** Stadium in the club's 20-year recognition game. Hayden Ballantyne's great form continued with five goals, while Nat Fyfe was outstanding with 29 possessions and two goals. Tendai Mzungu racked up 26 touches, David Mundy 25, Lachie Neale 24 and Michael Barlow 23 as the midfield ran riot. Substitute Anthony Morabito came on to a thunderous applause in his first home game since 2010. Freo was now in second position on the AFL ladder, with the only sour note being a report against Ballantyne.

GOALS

Fremantle: Ballantyne 5, Pavlich 3, Suban 3, D. Pearce 2, Fyfe 2, Spurr, Barlow, Neale, Clarke, Mavne. Sandilands

Greater Western Sydney: Whitfield 3, Tomlinson 2, Cameron 2, Ward, Greene

INJURIES

Fremantle: Nil

Greater Western Sydney: Nil

SUBSTITUTES

Fremantle: Anthony Morabito replaced Clancee Pearce in the third quarter

Greater Western Sydney: Jono O'Rourke replaced Will Hoskin-Elliott in the third guarter

Reports: Hayden Ballantyne for striking Tomas Bugg in the third quarter

Umpires: Fleer, Dalgleish, Ryan

Official crowd: 33,597 at Patersons Stadium

Brownlow Medal votes:

- 3 Nat Fyfe
- 2 Hayden Ballantyne
- Tendai Mzungu



OUR ABILITY TO SUSTAIN EFFORT OVER LONG PERIODS HAS BEEN PLEASING, BUT WE'VE GOT SOME SIGNIFICANT CHALLENGES THAT LAY AHEAD.



👢 v ST KILDA

4.40PM SATURDAY 19 JULY, ETIHAD STADIUM

REO FACT

Freo was attempting to equal its greatest-ever unbeaten run of nine games, which took place from rounds 14 to 22 in the 2006 season.

ST KILDA

4.3 9.6 15.14 17.16 (118)

FREMANTLE

1.1 3.2 5.6 9.6 **(60)**

Overview

Fremantle put in arguably its most disappointing performance in the Ross Lyon era with a drubbing at the hands of St Kilda, the eventual wooden spooners in 2014. The great effort supporters had come to expect from the team was inexplicably missing, as the Saints, who had lost 11 straight, were simply far too good on the day. The margin was pushing triple figures at one stage before a few late goals saved face for Freo. The club entered the bye week in disappointing fashion.

GOALS

St Kilda: Riewoldt 4, Stanley 3, Ray 2, Dunstan 2, Murdoch, Curren, Schneider, Montagna, Armitage, Shenton **Fremantle:** Pavlich 2, Fyfe 2, Mayne, Morabito, Barlow, D. Pearce, Taberner

INJURIES

St Kilda: Dempster (concussion) **Fremantle:** Nil

SUBSTITUTES

St Kilda: Cameron Shenton replaced Sean Dempster in the first quarter **Fremantle:** Matt de Boer replaced Jonathon Griffin in the third quarter

Reports: Nil

Umpires: Fisher, Rosebury, McInerney
Official crowd: 16,594 at Etihad Stadium

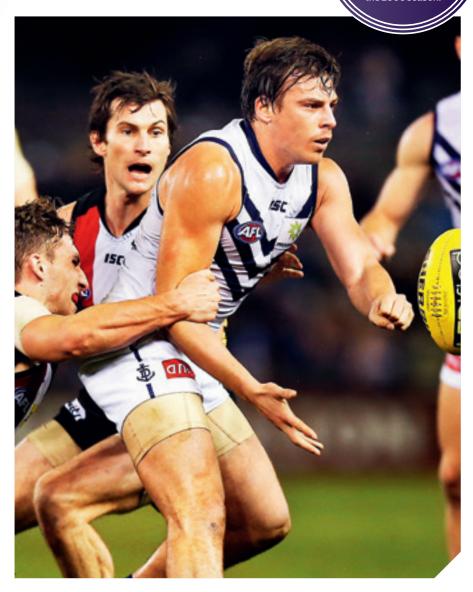
Milestones: Paul Duffield 150 games, Nick Suban 100 games

Brownlow Medal votes:

3 Nick Riewoldt

2 Rhys Stanley

1 Leigh Montagna



"

WE SERIOUSLY NEED TO IMPROVE OUR FOOTY...THE ACTIONS WE SAW TODAY WERE UNACCEPTABLE TO GET A WIN IN THE AFL.

ROUND 19



v CARLTON

6.10PM THURSDAY 31 JULY, PATERSONS STADIUM

FREO FACT

Freo donned its white away kit at home for the 'Wear White on the Night' game.

FREMANTLE

5.1 6.5 8.7 12.11 **(83)**

CARLTON

4.2 4.6 8.11 11.12 (78)

Overview

Fremantle's mid-season malaise carried into a Thursday night encounter with Carlton, which the club won courtesy of a last-minute goal from Lachie Neale. For the entire final term it seemed Ross Lyon's side would go down to a lowly opponent for the second straight game. But Blues ruckman Cameron Wood made a mistake when an errant kick from the goal square he was defending landed straight in Neale's arms 25 metres out directly in front. The small midfielder calmly slotted the goal to ease some of the pressure the previous round heaped on the club. The hero for Freo was Nat Fyfe, who willed his team over the line with 11 final-quarter disposals. He finished the game with 28 touches (21 contested), 13 clearances and two goals.

GOALS

Fremantle: Ballantyne 3, Fyfe 2, Barlow 2, Spurr, Mundy, Crowley, Hill, Neale

Carlton: Waite 3, Murphy 2, Judd, Simpson, Ellard, Graham, Casboult, Rowe

INJURIES

Fremantle: Pavlich (concussion), Mzungu (thigh) **Carlton:** Nil

SUBSTITUTES

Fremantle: Matt de Boer replaced Matthew Pavlich during the second quarter

Carlton: Brock McLean replaced Blaine Johnson during the fourth quarter

Reports: Nil

Umpires: Fisher, Dalgleish, Stevic

Official crowd: 35,401 at Patersons Stadium

Brownlow Medal votes:

- 3 Nat Fvfe
- 2 Kade Simpson
- 1 Chris Judd



"

AT THE END OF THE DAY, NO ONE CAN GIFT YOU THE RIGHT THAT YOU'RE CHASING, YOU'VE GOT TO EARN IT, AND TONIGHT WE EARNED IT.



v GEELONG

7.40PM SATURDAY 9 AUGUST, SIMONDS STADIUM

GEELONG

4.2 7.4 11.6 12.9 **(81)**

FREMANTLE

1.4 5.5 7.6 11.13 **(79)**

Overview

An all-time classic between two great modern rivals came down to a David Mundy kick after the siren from 50m out. Unfortunately for Fremantle, 'Barra's' valiant effort faded right and Geelong escaped with a crucial victory. The Cats had led by 24 points at three-quarter time, but Freo rediscovered its uncompromising and relentless attitude after a sporadic period of form prior to this match. Michael Barlow was the catalyst for the comeback, amassing 33 disposals and kicking a goal in a courageous display. Hayden Crozier played arguably the best game of his short career with three goals, while debutant Max Duffy was subbed on in the third quarter and sparked Freo with two clinical goals. While the result was disappointing, the club regained some important belief ahead of September.

GOALS

Geelong: Bartel 3, Mackie 2, Hawkins, Duncan, Selwood, Motlop, Christensen, Caddy **Fremantle:** Crozier 3, Fyfe 2, Duffy 2, Sutcliffe, Hill, Ballantyne, Barlow

INJURIES

Geelong: Nil

Fremantle: Ballantyne (corked leg), McPharlin (calf), Fyfe (shoulder)

SUBSTITUTES

Geelong: Josh Caddy replaced George Horlin-Smith in the fourth quarter **Fremantle:** Max Duffy replaced Luke McPharlin in the third quarter

Reports: Nil

Umpires: Stevic, Armstrong, Pannell

Official crowd: 26,855 at Simonds Stadium

Milestones: Max Duffy debut

Brownlow Medal votes: 3 Harry Taylor

2 Nat Fyfe

Joel Selwood



FREO FACT
Freo had previously
won three games with

after-the-siren kicks – **Quenton Leach** (1996),

Jeff Farmer (2002) and

HE'S A BEAUTIFUL KICK, BUT LOOK, IT'S A 50-50 BET FROM THERE. I THINK HE GOT THE DISTANCE BUT IT WAS ALWAYS A CHALLENGE.

ROSS LYON ON DAVID MUNDY

D W

ROUND 21



v HAWTHORN

2.40PM SUNDAY 17 AUGUST, PATERSONS STADIUM

FREO FACT

Freo had not beaten Hawthorn since the 2010 Elimination Final – a span of six games that included the 2013 Grand Final.

FREMANTLE

3.0 10.3 15.6 17.8 (110)

HAWTHORN

4.7 10.9 11.12 13.13 (91)

Overview

Fremantle put to bed any questions about its ability to beat Hawthorn, its conquerors in last year's Grand Final. Buoyed by the return of Michael Walters, who hadn't played since round three, the home side also defied claims it didn't have the ability to kick high scores against the best teams. Skipper Matthew Pavlich had a big hand in that, booting five of Freo's 17 majors. Hawthorn, missing suspended key forward Jarryd Roughead, kicked itself out of the contest. It had 11 scores in the opening quarter alone but could only generate 4.7 for its trouble. That invited Freo in to take advantage, and it did so with a five-goals-to-one third quarter that floored the Hawks.

GOALS

Fremantle: Pavlich 5, Hill 3, Fyfe 2, Crozier 2, Sandilands, Walters, D. Pearce, Taberner, Barlow **Hawthorn:** Puopolo 4, Breust 2, Hale 2, Burgoyne, Hodge, Shiels, Gunston, Simpkin

INJURIES

Fremantle: Ballantyne (hamstring) replaced in selected side by Taberner

Hawthorn: Spangher (calf tightness) replaced in selection side by O'Brien, Suckling (right ankle)

SUBSTITUTES

Fremantle: Max Duffy replaced Hayden Crozier in the fourth quarter

Hawthorn: Jonathan Simpkin replaced Matt Suckling at three-quarter time

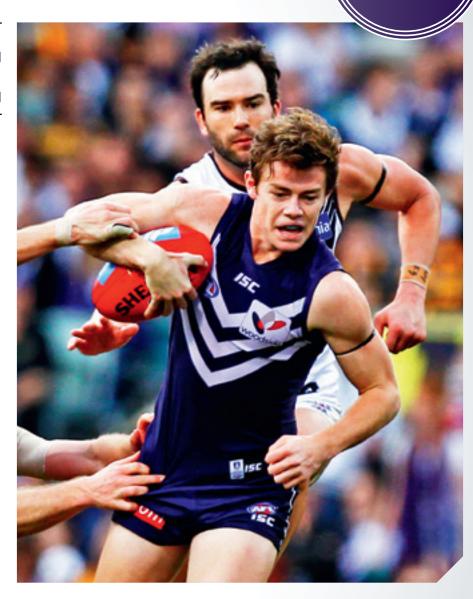
Reports: Nil

Umpires: Margetts, Findlay, Pannell

Official crowd: 38,506 at Patersons Stadium

Brownlow Medal votes:

- 3 David Mundy
- 2 Jordan Lewis
- 1 Stephen Hill



"

YOU CAN'T GO DOWN TO THE SHOP AND BUY CONFIDENCE CAN YOU? IT'S GOT TO BE BUILT FROM ACTION...IF WE DELIVER THE TYPE OF ACTION WE DID RELENTLESSLY FOR A LONG PERIOD OF TIME (TODAY), WE'LL BE OK.



V BRISBANE

1.10PM SUNDAY 24 AUGUST, GABBA

FREO FACT

Matt Taberner was Freo's first NAB Rising Star nominee since Zac Clarke in round 20, 2011.

BRISBANE

0.4 2.5 4.8 6.12 (48)

FREMANTLE

4.8 9.10 10.13 15.16 (106)

Overview

Fremantle kept its top four destiny in its own hands with a clinical victory over Brisbane at the Gabba. The win was highlighted by a breakout performance from young forward Matt Taberner, who gained the NAB Rising Star nomination for his 22 disposals, 10 marks and a goal. Taberner's effort in attack was crucial given captain Matthew Pavlich was a late scratching after he experienced quad tightness in the warm-up. Freo was also missing Nat Fyfe and Michael Barlow. Fyfe was suspended for two matches following the Hawthorn clash and Barlow was ruled out in the week with a thumb injury. But midfielders Lachie Neale, Stephen Hill and David Mundy drove the football forward relentlessly to help overwhelm the youthful Lions. This game was also the first time since round three that forward dynamites Hayden Ballantyne and Michael Walters played together, with the former kicking 3.4.

GOALS

Brisbane: Freeman 2, Green, McGrath,

Adcock, Crisp

Fremantle: Walters 3, Ballantyne 3, Mundy 2, de Boer, Mayne, Taberner, D. Pearce, Hill, Crozier, Clarke

INJURIES

Brisbane: Nil

Fremantle: Pavlich (quad) replaced in selected side by de Boer

SUBSTITUTES

Brisbane: Sam Mayes replaced Michael Close

Fremantle: Garrick Ibbotson replaced Lee Spurr in the third quarter

Reports: Nil

Umpires: Stephens, Hay, Wenn

Official crowd: 17,473 at the Gabba

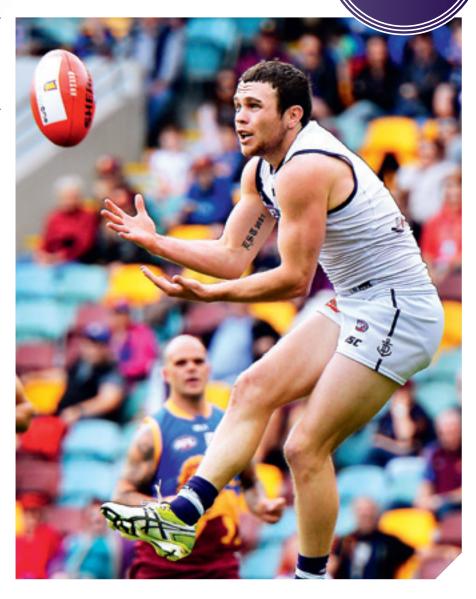
Milestones: Danyle Pearce 200 AFL games

Brownlow Medal votes:

3 David Mundy

2 Tom Rockliff

1 Stephen Hill



I THINK (MATT) TABERNER WAS OUTSTANDING. OFF OUR ROOKIE LIST, 196CM, RUNNING MACHINE...HE HAD A REAL GOOD DAY TODAY I THOUGHT, HE RAN THEM TO DEATH.



v PORT ADELAIDE

1.10PM SATURDAY 30 AUGUST, PATERSONS STADIUM

Freo finished top four in consecutive seasons for the first time in the club's history.

FREMANTLE

13.8 16.9 **(105)** 3.3 7.5

PORT ADELAIDE

7.6 9.10 14.13 (97) 3.3

Overview

A spot in the top four came down to a showdown with Port Adelaide at Patersons Stadium, with the winner claiming the double chance in the finals. Freo had plenty against it. It was coming off a tough trip to Brisbane, the longest in football, where it played on the Sunday. That left the club with a six-day break to take on the vaunted Power running machine. Super midfielder Nat Fyfe was also missing through suspension. But as this team has done on many occasions under Ross Lyon, it channelled its trademark resilience. Down by 12 points early in the third term. Freo produced a devastating nine-goal barrage against a stunned Port. Hayden Ballantyne and Michael Walters led the assault, kicking seven goals between them. The Power made a late charge but ran out of time. Freo secured a top four position and a trip to face minor premiers Sydney in week one of the finals.

GOALS

Fremantle: Ballantyne 4, Walters 3, Taberner 2, Mayne 2, Pavlich 2, Mzungu, Mundy, Sutcliffe Port Adelaide: Schulz 6, Gray 2, Hartlett 2, Wingard 2, White, Westhoff

INJURIES

Fremantle: Silvagni replaced in selected side by Ibbotson Port Adelaide: Nil

SUBSTITUTES

Fremantle: Hayden Crozier replaced Nick Suban

in the third quarter

Port Adelaide: Angus Monfries replaced Matt

White at three-quarter time

Reports: Nil

Umpires: Margetts, Nicholls, Meredith

Official crowd: 38,209 at Patersons Stadium

Brownlow Medal votes:

- 3 Lachie Neale
- 2 Robbie Gray
- 1 Jay Schulz



EVERYONE HAS BEEN ON A LONG, HARD, ARDUOUS SEASON AND THE REWARD AT THE END IS WE GET A DOUBLE CHANCE...IT'S PLEASING FOR THE PLAYING GROUP THAT THEY GET TO HAVE A GENUINE ASSAULT AGAIN.

QUALIFYINGFINAL



v SYDNEY

2.45PM SATURDAY 6 SEPTEMBER, ANZ STADIUM

SYDNEY

3.4 5.8 9.10 13.15 **(93)**

FREMANTLE

3.1 5.3 6.6 10.9 **(69)**

Overview

The drama associated with AFL finals began early for Fremantle, which had its Thursday flight to Sydney cancelled. The team flew over the following day and fronted up to a wet ANZ Stadium for a clash with the minor premiers. A year ago, Ross Lyon's team won the corresponding final to set up a home Preliminary Final. The result wouldn't be the same in 2014. To Freo's credit, it refused to yield and was well in the game deep into the final term. It took two moments of Lance Franklin brilliance to finally knock out the warriors from the west. It was a cruel blow for 'Buddy's' opponent Alex Silvagni. who had comfortably won their duel up to that point. After the game, Lyon lamented his midfield's inability to give the forwards enough chances to kick a winning score, particularly in the first half. If Freo was to make it to the last Saturday in September again, it would have to take the long road this time.

GOALS

Sydney: McGlynn 3, Franklin 3, Hannebery, Tippett, Jack, Parker, Jetta, Goodes, Pyke **Fremantle:** Pavlich 4, Mzungu 2, Fyfe, Walters, Mundy, Sutcliffe

INJURIES

Sydney: Malceski (hamstring) **Fremantle:** Nil

SUBSTITUTES

Sydney: Craig Bird replaced Nick Malceski at quarter-time

Fremantle: Hayden Crozier replaced Danyle Pearce in the third quarter

Reports: Nil

Umpires: Rosebury, Schmitt, Meredith

Official crowd: 35,998 at ANZ Stadium



Freo has now lost both

THE MIDFIELD WOULD ACKNOWLEDGE IT, THEY DIDN'T GET IT DONE TO HALF-TIME.

SEMI-FINAL



V PORT ADELAIDE

5.45PM SATURDAY 13 SEPTEMBER, PATERSONS STADIUM

FREO FACT

This was Port's first win against Fremantle in Perth since round 10, 2008.

FREMANTLE

3.5 6.11 8.13 11.17 **(83)**

PORT ADELAIDE

2.2 3.5 9.9 15.15 **(105)**

Overview

Fremantle and Port Adelaide met in a highstakes match at Patersons Stadium for the second time in a fortnight. This time, the loser would have no tomorrow in season 2014, and both teams played accordingly. Fremantle, minus All Australian defenders Luke McPharlin and Michael Johnson, was rocked by the late withdrawal of Alex Silvagni. But the home side, powered by Lachie Neale and Nat Fyfe in the middle, came out of the starting blocks in astonishing fashion and led by as much as 31 points in the second quarter. If not for wasteful kicking at goal. it could have been a much bigger lead. The Power's Robbie Gray then played one of the all-time great quarters. He kicked four goals in the third term to give his side the lead and turn the tide of the match. Freo responded at the start of the final quarter, with goals to Michael Walters and Hayden Crozier establishing a 10-point lead. But Port had more in the tank. Two goals in three minutes to Ollie Wines and a sensational snap from Chad Wingard silenced the stunned home crowd as the Power ended Freo's season.

GOALS

Fremantle: Walters 3, Fyfe 2, Barlow 2, Crozier 2,

Sandilands, D. Pearce

Port Adelaide: Gray 4, Wingard 4, Wines 3,

Monfries, White, Polec, Schulz

-INJUKIES

Fremantle: Silvagni (hamstring tightness) replaced in selected side by de Boer. Taberner (groin), Ibbotson (shoulder)

Port Adelaide: Jonas (hip)

SUBSTITUTES

Fremantle: Matt de Boer replaced Matt Taberner in the third quarter

Port Adelaide: Aaron Moore replaced Tom Jonas at half-time

Reports: Zac Dawson for striking Robbie Gray in the third guarter

Umpires: Margetts, Stevic, Schmitt

Official crowd: 42,338 at Patersons Stadium

Milestones: Michael Walters 50 games



"

WE WEREN'T GOOD ENOUGH WHEN IT COUNTED, THAT'S PRETTY SIMPLE...OUR INABILITY TO CONVERT WASN'T IDEAL AND THAT LEFT THE DOOR AJAR WHEN IT PROBABLY SHOULD HAVE BEEN SHUT.



PLAYER

2014 STATISTICS



PROFILES.

AND SUMMARIES







HAYDEN BALLANTYNE

DATE OF BIRTH: 16.07.1987

2014 GAMES: 20 **CAREER GAMES:** 106 **2014 GOALS:** 49 **CAREER GOALS:** 180

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 12.1 (23rd)

Contested possessions per game: 4.4 (23rd) Uncontested possessions per game: 7.6 (21st)

Disposal efficiency: 64.6% (28th) Marks per game: 4.3 (12th) Tackles per game: 2.7 (16th) Brownlow Medal votes: 6* ineligible

SUMMARY

A sensational season in attack was capped off with All Australian selection as a forward pocket. Ballantyne kicked a career-best 49 goals, 15 more than his previous best in 2013. He kicked three or more goals in 11 of his 20 games.





2

ANTHONY MORABITO

DATE OF BIRTH: 29.10.1991

2014 GAMES: 3 **CAREER GAMES:** 26 **CAREER GOALS:** 14

2014 SEASON

Disposals per game: 9

Contested possessions per game: 4 Uncontested possessions per game: 5.7

Disposal efficiency: 70.4% Marks per game: 0.7 Tackles per game: 1.3 Brownlow Medal votes: 0

SUMMARY

The 2014 season brought Anthony Morabito reward for his incredible perseverance and dedication to fight back from three major knee injuries. He played three games, and despite a minor knee injury at season's end, will look forward to more game time in 2015.



ZAC DAWSON

DATE OF BIRTH: 22.02.1986

2014 GAMES: 22 **CAREER GAMES:** 141 **CAREER GOALS:** 7

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 10.1 (26th)

Contested possessions per game: 3.9 (26th) Uncontested possessions per game: 6.1 (25th)

Disposal efficiency: 84.2% (2nd) Marks per game: 3.5 (2lst) Tackles per game: 1.2 (28th) Brownlow Medal votes: 0

SUMMARY

Dawson has been a reliable defender for a number of years now and he stood up well in the absence of Luke McPharlin. He surprisingly took out the round 23 Mark of the Year nomination for a grab against Port.





COLIN SYLVIA

DATE OF BIRTH: 08.11.1985

2014 GAMES: 6 **CAREER GAMES:** 163 **2014 GOALS:** 1 **CAREER GOALS:** 130

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 9.3 (29th)

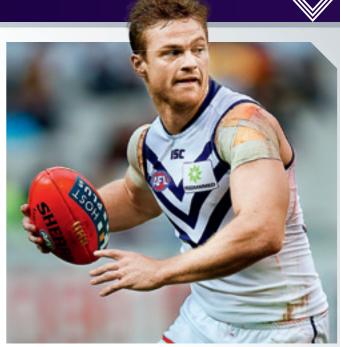
Contested possessions per game: 4.7 (22nd) Uncontested possessions per game: 4.8 (29th)

Disposal efficiency: 71.4% (17th) Marks per game: 1.7 (28th) Tackles per game: 2.2 (21st) Brownlow Medal votes: 0

SUMMARY

The Melbourne recruit didn't have the impact he and the club would have liked in his first season at Freo. He'll look to have a big pre-season and push for regular first-team action in 2015.







GARRICK IBBOTSON

DATE OF BIRTH: 15.03.1988

2014 GAMES: 12 **CAREER GAMES:** 127 **2014 GOALS:** 0 **CAREER GOALS:** 21

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 14.8 (15th)

Contested possessions per game: 5.2 (17th) Uncontested possessions per game: 9.9 (13th)

Disposal efficiency: 78.5% (7th) Marks per game: 5.3 (5th) Tackles per game: 1.8 (24th) Brownlow Medal votes: 0

SUMMARY

Ibbotson endured an injury-interrupted season, managing just 12 games. He did return to the team at the tail end of the year and was among the club's best performers in the finals, including an excellent effort against Sydney.



DANYLE PEARCE

DATE OF BIRTH: 07.04.1986

2014 GAMES: 24 **CAREER GAMES:** 203 **2014 GOALS:** 19 **CAREER GOALS:** 105

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

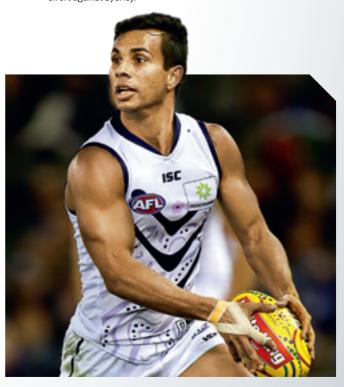
Disposals per game: 19.3 (7th)

Contested possessions per game: 7.1 (8th) Uncontested possessions per game: 13.1 (5th)

Disposal efficiency: 65.4% (26th) Marks per game: 2.3 (26th) Tackles per game: 3.1 (11th) Brownlow Medal votes: 0

SUMMARY

Pearce enjoyed a solid second season at Freo and has now played every game at the club since he arrived. He was among the AFL leaders for kicks inside the attacking 50.







NAT FYFE

DATE OF BIRTH: 18.09.1991

2014 GAMES: 20 **CAREER GAMES:** 92 **2014 GOALS:** 24 **CAREER GOALS:** 78

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 27 (1st)

Contested possessions per game: 16.1 (1st) Uncontested possessions per game: 11.1 (12th)

Disposal efficiency: 69.6% (19th) Marks per game: 4 (15th) Tackles per game: 4.7 (3rd)

Brownlow Medal votes: 25* ineligible

SUMMARY

Fyfe's star continued to shine in 2014, with a sensational season rewarded with the AFL Players' Association MVP award, All Australian selection in the midfield and a second Doig Medal. He is now firmly established as one of the best players in the AFL.







NICK SUBAN

DATE OF BIRTH: 09.05.1990

2014 GAMES: 21 **CAREER GAMES:** 105 **CAREER GOALS:** 45

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 13.5 (18th)

Contested possessions per game: 5.7 (12th) Uncontested possessions per game: 8.2 (16th)

Disposal efficiency: 73.9% (13th) Marks per game: 2 (27th) Tackles per game: 3.9 (7th) Brownlow Medal votes: 0

SUMMARY

Suban had a solid year, playing 21 games. He was called upon to play in a number of roles and typically gave strong effort all season long. He has six years in the system behind him now and will look to continue improving in 2015.



MATT DE BOER

DATE OF BIRTH: 10.03.1990

2014 GAMES: 14 **CAREER GAMES:** 115 **CAREER GOALS:** 43

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 15.9 (13th)

Contested possessions per game: 7.7 (6th) Uncontested possessions per game: 8 (19th)

Disposal efficiency: 72.1% (16th) Marks per game: 3 (23rd) Tackles per game: 5.6 (1st) Brownlow Medal votes: 0

SUMMARY

The tough midfielder had his season compromised by a mid-year knee injury that kept him out of the team from rounds 11 to 17. He will look to return to his uncompromising best in 2015.



10

MICHAEL WALTERS

DATE OF BIRTH: 07.01.1991

2014 GAMES: 8 **CAREER GAMES:** 50 **2014 GOALS:** 15 **CAREER GOALS:** 97

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 13.4 (19th)

Contested possessions per game: 5.8 (11th) Uncontested possessions per game: 8.2 (17th)

Disposal efficiency: 69.2 (20th) Marks per game: 3.6 (19th) Tackles per game: 2.5 (19th) Brownlow Medal votes: 0

SUMMARY

The divinely skilled small forward missed four months from rounds three to 20 with an ankle injury. He returned strongly to play a big part in the back end of the season and will build for a huge 2015.







TOMMY SHERIDAN

DATE OF BIRTH: 28.10.1993

2014 GAMES: 8 **CAREER GAMES:** 19 **CAREER GOALS:** 10

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 9.5 (28th)

Contested possessions per game: 3.4 (28th) Uncontested possessions per game: 6.1 (26th)

Disposal efficiency: 78.9% (4th) Marks per game: 1.4 (29th) Tackles per game: 2.5 (19th) Brownlow Medal votes: 0

SUMMARY

Sheridan showed improvement in 2014 but could only manage eight games. He's had three years in the system now and will work hard to see more first-team action in 2015.



JONATHON GRIFFIN

DATE OF BIRTH: 14.01.1986

2014 GAMES: 1 **CAREER GAMES:** 69 **2014 GOALS:** 0 **CAREER GOALS:** 18

2014 SEASON

Disposals per game: 3

Contested possessions per game: 2 Uncontested possessions per game: 1

Disposal efficiency: 33.3% Marks per game: 1 Tackles per game: 1 Brownlow Medal votes: 0

SUMMARY

Griffin only played one game in the AFL but the year was a success given he was on the comeback trail from a knee reconstruction. He performed strongly in the WAFL all season.





TENDAI MZUNGU

DATE OF BIRTH: 28.02.1986

2014 GAMES: 23 **CAREER GAMES:** 86 **CAREER GOALS:** 52

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 18.5 (9th)

Contested possessions per game: 7 (9th)
Uncontested possessions per game: 11.6 (10th)

Disposal efficiency: 68.5% (21st) Marks per game: 4.6 (8th) Tackles per game: 3.1 (11th) Brownlow Medal votes: 2

SUMMARY

Mzungu has become one of the most reliable players in the side, capable of performing a number of roles. He enjoyed another strong season, missing just the one game.





14

JOSH SIMPSON

DATE OF BIRTH: 09.02.1994

2014 GAMES: 1 CAREER GAMES: 2 2014 GOALS: 0 CAREER GOALS: 1

2014 SEASON

Disposals per game: 13

Contested possessions per game: 8 Uncontested possessions per game: 5

Disposal efficiency: 69.2% Marks per game: 1 Tackles per game: 5 Brownlow Medal votes: 0

SUMMARY

Played well when coming on as the sub in his one appearance for the year. He was delisted at season's end.



RYAN CROWLEY

DATE OF BIRTH: 05.03.1984

2014 GAMES: 24 **CAREER GAMES:** 188 **CAREER GOALS:** 116

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 14.5 (16th)

Contested possessions per game: 5 (18th) Uncontested possessions per game: 9.1 (14th)

Disposal efficiency: 67.3% (23rd) Marks per game: 3.1 (22nd) Tackles per game: 2.8 (13th) Brownlow Medal votes: 0

SUMMARY

It was another uncompromising season from one of the best taggers in the competition. Crowley has not missed a game in the Ross Lyon era at Fremantle.



DAVID MUNDY

DATE OF BIRTH: 20.07.1985

2014 GAMES: 24 CAREER GAMES: 210 2014 GOALS: 11 **CAREER GOALS: 82**

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 24.5 (3rd)

Contested possessions per game: 11.7 (2nd) Uncontested possessions per game: 13.1 (5th)

Disposal efficiency: 65.1% (27th) Marks per game: 3.6 (19th) Tackles per game: 4.5 (4th)

Brownlow Medal votes: 13* ineligible

SUMMARY

Mundy was again prominent in the heart of Freo's midfield. Whether he was winning the football in the packs or disposing of it with precise delivery, Mundy excelled in a season that saw him reach 200 AFL games.







HAYDEN CROZIER

DATE OF BIRTH: 24.12.1993

2014 GAMES: 11 **CAREER GAMES: 23** 2014 GOALS: 8 **CAREER GOALS: 18**

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 11 (24th)

Contested possessions per game: 4.2 (24th) Uncontested possessions per game: 7.1 (23rd)

Disposal efficiency: 72.7% (14th) Marks per game: 3 (23rd) Tackles per game: 3.3 (9th) **Brownlow Medal votes:** 0

SUMMARY

The youngster made a strong impact, especially towards the end of the season when he became an important part of the forward line. He showed that he has an exciting future and a role to play at Fremantle.



LUKE McPHARLIN

DATE OF BIRTH: 01.12.1981

CAREER GAMES: 238 2014 GAMES: 13 2014 GOALS: 1 **CAREER GOALS: 115**

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 16.2 (11th)

Contested possessions per game: 4 (25th) Uncontested possessions per game: 11.2 (11th)

Disposal efficiency: 85.3% (1st) Marks per game: 7.2 (1st) Tackles per game: 0.9 (29th) **Brownlow Medal votes: 2**

The champion defender was struck down by a calf injury in round 20 and did not play again in 2014. Before that he was his typically reliable self in the heart of the Fremantle backline.





MATT TABERNER

DATE OF BIRTH: 17.06.1993

2014 GAMES: 9 **CAREER GAMES:** 13 **2014 GOALS:** 7 **CAREER GOALS:** 9

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 10.2 (25th)

Contested possessions per game: 5 (19th) Uncontested possessions per game: 5.4 (27th)

Disposal efficiency: 59.8% (29th) Marks per game: 4.4 (10th) Tackles per game: 2.8 (13th) Brownlow Medal votes: 0

SUMMARY

Emerged as a bright key forward prospect this season. The highlight was a brilliant performance against Brisbane at the Gabba in round 22 that netted him a NAB Rising Star nomination.





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MICHAEL BARLOW

DATE OF BIRTH: 18.12.1987

2014 GAMES: 19 **CAREER GAMES:** 89 **2014 GOALS:** 18 **CAREER GOALS:** 59

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 26.6 (2nd)

Contested possessions per game: 10.8 (3rd) Uncontested possessions per game: 15.7 (1st)

Disposal efficiency: 66.7% (24th) Marks per game: 5.8 (3rd) Tackles per game: 5.1 (2nd) Brownlow Medal votes: 13

SUMMARY

Barlow was at his prolific best in 2014, although his season was hampered initially by a knee injury and later a broken thumb. The resilient midfielder battled through and was a strong contributor.



CHRIS MAYNE

DATE OF BIRTH: 02.11.1988

2014 GAMES: 23 **CAREER GAMES:** 128 **2014 GOALS:** 13 **CAREER GOALS:** 150

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 13.2 (20th)

Contested possessions per game: 5.4 (14th) Uncontested possessions per game: 7.9 (20th)

Disposal efficiency: 78.6% (5th) Marks per game: 4.6 (8th) Tackles per game: 4 (6th) Brownlow Medal votes: 0

SUMMARY

Mayne was still very good at applying pressure in Freo's forward line, but his goal numbers were down on his previous two seasons. He'll look to return as a scoring threat next year.





MAX DUFFY

DATE OF BIRTH: 11.04.1993

2014 GAMES: 2 CAREER GAMES: 2 CAREER GOALS: 2

2014 SEASON

Disposals per game: 5

Contested possessions per game: 2 Uncontested possessions per game: 3

Disposal efficiency: 60% Marks per game: 1 Tackles per game: 0 Brownlow Medal votes: 0

SUMMARY

Duffy came on as the sub in his AFL debut and booted two late goals against Geelong at Simonds Stadium. Played two games this season and showed promise.





27

LACHIE NEALE

DATE OF BIRTH: 24.05.1993

2014 GAMES: 23 **CAREER GAMES:** 46 **CAREER GOALS:** 20

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 23.5 (4th)

Contested possessions per game: 10.3 (4th) Uncontested possessions per game: 13.4 (4th)

Disposal efficiency: 68.1% (22nd) Marks per game: 4 (15th) Tackles per game: 3.3 (9th) Brownlow Medal votes: 7

SUMMARY

It was a breakout year for the small midfielder. He won the Ross Glendinning Medal in round seven and was close to Freo's best player in the Semi-Final against Port Adelaide. He has a bright future.



MATTHEW PAVLICH

DATE OF BIRTH: 31.12.1981

2014 GAMES: 22 **CAREER GAMES:** 313 **CAREER GOALS:** 629

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 14.9 (14th)

Contested possessions per game: 7 (9th) Uncontested possessions per game: 8.1 (18th)

Disposal efficiency: 70.3% (18th) Marks per game: 5.6 (4th) Tackles per game: 1.4 (26th) Brownlow Medal votes: 0

SUMMARY

Freo's inspirational captain played his 300th game in 2014 to become the first player from a WA-based AFL club to reach the mark. He had a number of vintage performances throughout the year and will play on into a 16th season.







ZAC CLARKE

DATE OF BIRTH: 28.03.1990

2014 GAMES: 21 **CAREER GAMES:** 74 **2014 GOALS:** 12 **CAREER GOALS:** 39

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 12.3 (22nd)

Contested possessions per game: 5.3 (15th) Uncontested possessions per game: 7.2 (22nd)

Disposal efficiency: 77.9% (8th) Marks per game: 4.4 (10th) Tackles per game: 2.7 (16th) Brownlow Medal votes: 0

SUMMARY

Clarke performed very well as a backup to Aaron Sandilands in 2014 and is more than capable of leading the ruck himself if required.







AARON SANDILANDS

DATE OF BIRTH: 06.12.1982

2014 GAMES: 23 **CAREER GAMES:** 216 **CAREER GOALS:** 83

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 12.7 (21st)

Contested possessions per game: 7.3 (7th) Uncontested possessions per game: 5.4 (27th)

Disposal efficiency: 72.7% (15th) Marks per game: 3.7 (17th) Tackles per game: 1.9 (22nd) Brownlow Medal votes: 7

SUMMARY

It was an outstanding year for Sandilands which saw him honoured with a fourth All Australian jumper. He missed just one game and easily led the league for hitouts and hitouts to advantage.



STEPHEN HILL

DATE OF BIRTH: 01.05.1990

2014 GAMES: 20 **CAREER GAMES:** 128 **2014 GOALS:** 18 **CAREER GOALS:** 83

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 22.1 (5th)

Contested possessions per game: 8.7 (5th) Uncontested possessions per game: 13.6 (2nd)

Disposal efficiency: 66.1% (25th) Marks per game: 2.7 (25th) Tackles per game: 2.8 (13th) Brownlow Medal votes: 9

SUMMARY

Hill enjoyed arguably his most consistent season, averaging career highs in disposals and goals per game. He's a game-changer and will continue to grow.





CAM SUTCLIFFE

DATE OF BIRTH: 23.05.1992

2014 GAMES: 24 **CAREER GAMES:** 47 **2014 GOALS:** 4 **CAREER GOALS:** 13

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 16.1 (12th)

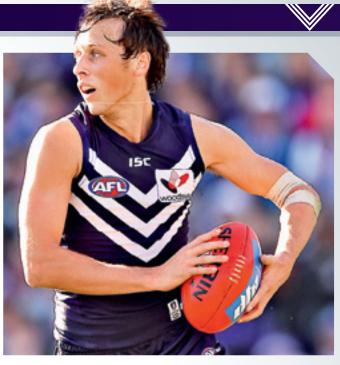
Contested possessions per game: 3.4 (29th) Uncontested possessions per game: 12.6 (6th)

Disposal efficiency: 77.3% (9th) Marks per game: 4.1 (13th) Tackles per game: 3.5 (8th) Brownlow Medal votes: 0

SUMMARY

Sutcliffe is now entrenched in the Fremantle back six after a very good 2014 season. He has nice skills, is super fit and will continue to improve







LEE SPURR

DATE OF BIRTH: 27.07.1987

2014 GAMES: 24 **CAREER GAMES:** 60 **CAREER GOALS:** 5

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 17.6 (10th)

Contested possessions per game: 5 (19th) Uncontested possessions per game: 12.2 (8th)

Disposal efficiency: 79.7% (4th) Marks per game: 5.2 (6th) Tackles per game: 1.9 (22nd) Brownlow Medal votes: 0

SUMMARY

Spurr was elevated into the leadership group in 2014 and he continued to display courage without compromise on a weekly basis. It was a steady season from the small defender.



MICHAEL APENESS

DATE OF BIRTH: 28.01.1995

2014 GAMES: 2 **CAREER GAMES:** 2 **2014 GOALS:** 0 **CAREER GOALS:** 0

2014 SEASON

Disposals per game: 7

Contested possessions per game: 3.5 Uncontested possessions per game: 3.5

Disposal efficiency: 85.7% Marks per game: 2.5 Tackles per game: 3.5 Brownlow Medal votes: 0

SUMMARY

The club's top pick from the 2013 AFL National Draft debuted in round 16 and showed plenty of promise at WAFL level. Looks set to become a bigger factor in 2015.





36

ALEX SILVAGNI

DATE OF BIRTH: 29.09.1987

2014 GAMES: 7 **CAREER GAMES:** 46 **CAREER GOALS:** 10

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 10 (27th)

Contested possessions per game: 3.6 (27th) Uncontested possessions per game: 6.3 (24th)

Disposal efficiency: 77.1% (10th) Marks per game: 4.1 (13th) Tackles per game: 2.7 (16th) Brownlow Medal votes: 0

SUMMARY

Due to injury, he did not play regularly, but when Silvagni was called upon he performed strongly, including an excellent Qualifying Final effort against Sydney's Lance Franklin.





37

MICHAEL JOHNSON

DATE OF BIRTH: 20.10.1984

2014 GAMES: 18 **CAREER GAMES:** 190 **CAREER GOALS:** 62

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 19.7 (6th)

Contested possessions per game: 5.6 (13th) Uncontested possessions per game: 12.6 (6th)

Disposal efficiency: 76.6% (11th) Marks per game: 6.1 (2nd) Tackles per game: 1.3 (27th) Brownlow Medal votes: 3* ineligible

SUMMARY

Injury prevented the brilliant defender from reaching the heights of his 2013 All Australian season. Johnson was greatly missed in Freo's finals campaign and will look to get his body right for 2015.



JACK HANNATH

DATE OF BIRTH: 09.07.1991

2014 GAMES: 3 CAREER GAMES: 15 CAREER GOALS: 7

2014 SEASON

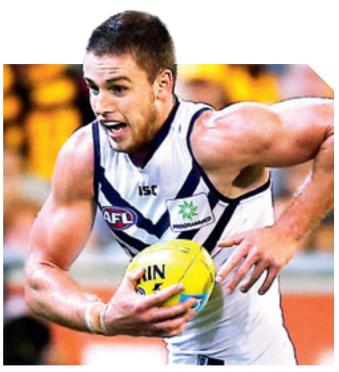
Disposals per game: 6

Contested possessions per game: 2.3 Uncontested possessions per game: 3

Disposal efficiency: 61.1% Marks per game: 2.3 Tackles per game: 2 Brownlow Medal votes: 0

SUMMARY

Hannath played only three games in 2014 after appearing in 12 in 2013. He continued to develop playing for Peel Thunder at WAFL level.





PAUL DUFFIELD

DATE OF BIRTH: 05.02.1985

2014 GAMES: 24 **CAREER GAMES:** 157 **2014 GOALS:** 6 **CAREER GOALS:** 33

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 18.8 (8th)

Contested possessions per game: 4.8 (21st) Uncontested possessions per game: 13.4 (3rd)

Disposal efficiency: 84.2% (2nd) Marks per game: 5 (7th) Tackles per game: 4.1 (5th) Brownlow Medal votes: 0

SUMMARY

The reliable defender enjoyed a strong season, one that saw him play his 150th game for Fremantle and become eligible for life membership at the club.





CLANCEE PEARCE

DATE OF BIRTH: 23.10.1990

2014 GAMES: 9 **CAREER GAMES:** 78 **2014 GOALS:** 0 **CAREER GOALS:** 31

2014 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 13.6 (17th)

Contested possessions per game: 5.3 (15th) Uncontested possessions per game: 8.7 (15th)

Disposal efficiency: 76.2% (12th) Marks per game: 3.7 (17th) Tackles per game: 1.8 (24th) Brownlow Medal votes: 0

SUMMARY

Injuries saw Pearce play only nine games in 2014 after he appeared in 43 games in Ross Lyon's first two seasons at the club. He will work hard to get back to full fitness for 2015.









SCOTT GUMBLETON

DATE OF BIRTH: 03.08.1988

2014 GAMES: 0 **CAREER GAMES:** 35 **2014 GOALS:** 0 **CAREER GOALS:** 45

DID NOT PLAY IN 2014

SUMMARY

The former Essendon forward retired from AFL towards the end of the season. Unfortunately, injury prevented him from making a Freo debut.



KEPLER BRADLEY

DATE OF BIRTH: 13.11.1985

2014 GAMES: 0 **CAREER GAMES:** 117 **2014 GOALS:** 0 **CAREER GOALS:** 87

DID NOT PLAY IN 2014

SUMMARY

It was a frustrating year for the popular forward, who managed to return from a knee reconstruction but was limited by other injuries. He did not play an AFL game in 2014 and retired near the end of the season.



TANNER SMITH

DATE OF BIRTH: 08.03.1994

2014 GAMES: 0 **CAREER GAMES:** 1 **2014 GOALS:** 0 **CAREER GOALS:** 0

DID NOT PLAY IN 2014

SUMMARY

The young key defender could not manage a senior game in 2014, although injuries hampered him. He played one game in 2013. He was delisted at season's end, but the club has committed to selecting him in the Rookie Draft.



BRADY GREY

DATE OF BIRTH: 20.07.1995

CAREER GAMES: 0 CAREER GOALS: 0

DID NOT PLAY IN 2014

SUMMARY

The young Tasmanian impressed in his first year of AFL and was close to selection by mid-season, being named an emergency three times. Unfortunately, a back injury ended his year prematurely but look out for him in 2015.



ALEX PEARCE

DATE OF BIRTH: 09.06.1995 CAREER GAMES: 0 CAREER GOALS: 0

DID NOT PLAY IN 2014

SUMMARY

The first-year key defender showed enough to suggest he can win a spot in Freo's backline in the future. Played the season in the WAFL but was named as an AFL emergency on two occasions.





SAM MENEGOLA®

DATE OF BIRTH: 07.03.1992 CAREER GAMES: 0 **CAREER GOALS:** 0



DID NOT PLAY IN 2014

SUMMARY

Menegola was delisted at the end of the season after spending three years on Fremantle's rookie list. He did not play an AFL game.



CRAIG

DATE OF BIRTH: 22.08.1994 **2014 GAMES:CAREER GAMES:2014 GOALS:CAREER GOALS:**

DID NOT PLAY IN 2014

SUMMARY

39

The NSW ruckman did not play AFL in 2014 after one game in 2013. He developed at WAFL level for Peel Thunder.



MICHAEL

DATE OF BIRTH: 15.07.1994 **CAREER GAMES:** 0 **CAREER GOALS:** 0

DID NOT PLAY IN 2014

SUMMARY

40

The former Subiaco forward was delisted after one season on the club's rookie list.



VANDELEUR©

DATE OF BIRTH: 20.03.1995 CAREER GAMES: 0 **CAREER GOALS:** 0

DID NOT PLAY IN 2014

SUMMARY

Rookie Vandeleur played at Peel Thunder for the entire season.



JACOB BALLARD®

DATE OF BIRTH: 26.02.1994 CAREER GAMES: 0 **CAREER GOALS:** 0

DID NOT PLAY IN 2014

SUMMARY

43

The rookie showed ongoing improvement throughout 2014, becoming a prolific ball-winner for Peel Thunder at WAFL level.

STAFF LIST

FIXED-TERM AND PERMANENT STAFF AS AT 30 OCTOBER, 2014

SENIOR MANAGEMENT

Steve Rosich Chief Executive Officer

Graeme Parker Chief Financial Officer

Brad Lloyd GM Player Management

Brad Paatsch GM Strategic Projects

Chris Bond GM Football Operations

David Pitts GM Business Operations

Luke Morfesse **GM Media and Communications**

Scott Gooch

GM Commercial Partners

ADMINISTRATION AND FINANCE

Amanda Flood Executive Assistant

Cameron Tuohy Financial Controller

Pearl Prior Assistant Accountant/ Payroll Officer

Mark Hambley Assistant Accountant

Kelly Peskett Accounts Payable Officer

Nicole Horrocks **HR Manager Emma Mills**

HR Coordinator Rebecca Stephens

Office Assistant Minh Tran

IT Admin Manager Daniel Cooper

IT Support Officer

MEDIA AND COMMUNICATIONS

Chris Correia Digital Media and **Public Relations Manager**

Costa Kastanis Content Producer Scott Ward

Docker TV Producer

Deirdre Baker **Graphic Designer** **Erin Verevis** Digital Media Officer

Rosie Duffy Digital Media and PR Coordinator

COMMERCIAL **PARTNERS**

Adam Bury Business Development Manager

Melissa Tempra

Senior Corporate Account Manager

Lana Camporeale **Brand and Sponsorship Account Manager**

Glenn Duffield Sponsorship Account Manager

Natasha Cox Sponsorship Account Manager

Adam Northover

Corporate Account Manager **Liam Waters**

Corporate Account Manager **Ryan Dye**

Corporate Account Manager

Jana Gernhoefer Commercial Partners Coordinator

Kylie Fahey Sponsorship Executive

BUSINESS OPERATIONS

Alana Portlock Membership and Fan

Development Manager **Drue Goodwin**

Membership Services Team Leader **Alycia Samson**

Membership Services Team Leader **Chris Vigor**

Membership Services Officer

Donna Gratwick Membership Services Officer

Esther Spiccia Membership Services Officer

Jessica Mason Membership Services Officer

Joel Gernhoefer Membership Services Officer

Tibbie Galbraith Membership Services Officer

Zachary Acott Membership Services Officer

Tony Godden Merchandise Manager **Craig Evans** Team Store Manager

Jacqui Harkness Team Store Assistant

Shannon Oliphant Team Store Assistant

Kellie Black Events Manager

Emma Ridley Events Coordinator

Wade Spilcker Community Goals Manager

Sam Buhagiar Community Goals Coordinator

FOOTBALL **OPERATIONS**

Ross Lyon Senior Coach **Peter Sumich** Assistant Coach

Brett Kirk Assistant Coach

Mark Stone Assistant Coach

Michael Prior Assistant Coach

Simon Lloyd Senior Development Coach/ Assistant Coach

Roger Hayden **Development Coach**

Marc Webb Development Coach

Simon Eastaugh Development and Ruck Coach

Adam Read Coaches Assistant/Analyst

Cam Shepherd

Peel Thunder Senior Coach Scott Baker

Football Administration and Compliance Manager

Joe Brierty Football Administration

Coordinator **Melanie Police**

Football Executive Assistant

Kelli O'Brien Football Services Administrator

Paul Salis Football Services Coordinator

Kim Mercer Team Psychologist

Player Development Manager

Jason Weber

Sports Science Manager

Chris Dorman

Strength and Conditioning Coach

Michael Dobbin

Strength and Conditioning Coach

Daniel Zaknich

Strength and Conditioning Coach

Dr Jeff Boyle

Senior Physiotherapist

Greg Mullings Physiotherapist Marshall Stockden

Physiotherapist Darren Bizzell

Sport Science Analyst

Bethanie Allanson Sports Dietician **Dr Ken Withers**

Club Doctor **Dr Peter Steele** Club Doctor

Damian Shannon

Biomechanist/Support Analyst Paul Apeldoorn

Football IT Analyst **Matt Maguire**

Football IT Analyst

Wade Watts Football IT Analyst **Brodie Messenger** IT Support Officer

FOOTBALL RECRUITING

David Walls Recruiting Manager

Adam Jones Recruiting Manager - WA

David McMullin Recruiting Manager - VIC

Trent Mosbey Recruiting Manager -

NSW, NT, QLD, TAS **Neil Ross**

Recruiting Manager - SA **Brad Budge**

AFL Pro Scout **Ben Marks Recruiting Assistant**

Braeden Money Recruiting Assistant

Steve Lennie

Opposition Analyst/Pro Scout

FREIVIAILES FREMANTLE

MAJOR







DIAMOND







GOLD













SILVER































2015 Season Fixtures

NAB CHALLENGE

RD	CLUB	DATE	LOCAL TIME	VENUE	HOME/AWAY
1	Melbourne	Thursday 5 March	4.10pm	Fremantle Oval	Home
2	Sydney	Sunday 15 March	4.10pm	Drummoyne Oval	Away
3	West Coast	Sunday 22 March	4.10pm	Patersons Stadium	Away

TOYOTA AFL PREMIERSHIP

RD	CLUB	DATE	LOCAL TIME	VENUE	THEMED GAMES
1	Port Adelaide	Sunday 5 April	4.40pm	Patersons Stadium	Starlight Purple Haze
2	Geelong	Sunday 12 April	1.10pm	Simonds Stadium	
3	West Coast	Sunday 19 April	2.40pm	Patersons Stadium	Away Carlton Draught Derby
4	Sydney	Saturday 25 April	6.40pm	Patersons Stadium	Len Hall Tribute
5	Melbourne	Sunday 3 May	1.10pm	MCG	
6	Essendon	Saturday 9 May	6.10pm	Patersons Stadium	
7	Western Bulldogs	Sunday 17 May	1.10pm	Etihad Stadium	
8	North Melbourne	Saturday 23 May	5.40pm	Patersons Stadium	
9	Adelaide	Saturday 30 May	7.10pm	Adelaide Oval	Indigenous Round
10	Richmond	Friday 5 June	6.10pm	Patersons Stadium	
11	Gold Coast	Saturday 13 June	1.40pm	Metricon Stadium	
ВУЕ	:				
13	Collingwood	Thursday 25 June	6.10pm	Patersons Stadium	
14	Brisbane	Sunday 5 July	2.40pm	Patersons Stadium	Christmas in July
15	Hawthorn	Sunday 12 July	3.20pm	Aurora Stadium	
16	Carlton	Saturday 18 July	5.40pm	Patersons Stadium	
17	Richmond	Saturday 25 July	4.35pm	MCG	
18	GWS	Sunday 2 August	2.40pm	Patersons Stadium	
19	St Kilda	Sunday 9 August	4.40pm	Etihad Stadium	Multicultural Round
20	West Coast	Sunday 16 August	2.40pm	Patersons Stadium	Home Carlton Draught Derby
21	North Melbourne	Sunday 23 August	1.10pm	Etihad Stadium	
55	Melbourne	Sunday 30 August	2.40pm	Patersons Stadium	Member Thank You
23	Port Adelaide	TBC	TBC	Adelaide Oval	













